**Strategic Plan Template** (for your specific County Extension Operation)

Mission

Vision

1. Current Status/Situation for each category of CED responsibility (can convert into Situation Statement for CED Leadership Extension Program)
2. External Relations:

* Strengths
* Weaknesses
* Opportunities
* Threats (Challenges)

1. Personnel:

* Strengths
* Weaknesses
* Opportunities
* Threats (Challenges)

1. Revenue Enhancement:

* Strengths
* Weaknesses
* Opportunities
* Threats (Challenges)

1. Marketing:

* Strengths
* Weaknesses
* Opportunities
* Threats (Challenges)

1. Compliance Issues:

* Strengths
* Weaknesses
* Opportunities
* Threats (Challenges)

1. Objectives (with respective evaluation methods used)
2. External Relations:

* Objective 1.
* Objective 2.

1. Personnel:
2. Revenue Enhancement:
3. Marketing:
4. Compliance Issues:
5. Action Plans/POW for each Objective (Should include educational methods as much as possible)
6. External Relations:

* Objective 1.
  + Action Plan(s)

1. Personnel:
2. Revenue Enhancement:
3. Marketing:
4. Compliance Issues:
5. Results/Outcomes and Impacts (for each Objective)
6. External Relations:

* Objective 1.
  + Outcome(s)
  + Impacts

1. Personnel:
2. Revenue Enhancement:
3. Marketing:
4. Compliance Issues: