

What to Blog About on Blogs.IFAS.UFL.EDU

Have you ever struggled to come up with topics for your blog posts? No longer! Read on for blog ideas and the Top 5 Blog Brainstorming Questions that will make it easy to start writing your next great blog post! Thank you for being a part of the UF/IFAS Blogging Community!

Blog Ideas.

- ❑ **Blog about...Your Work!** “Why-posts” and “what-posts” drive a ton of social shares—40.2% according to a recent study.
- ❑ **Blog about...Lists.** Blog readers love sharing lists, and lists can make your content easier to consume!
- ❑ **Blog about...Events.** Blog about your personal experience at an event and if you recommend attending.
- ❑ **Blog about...Videos.** Do you have video content that you’d like to promote with a blog post? Maybe you found a video you’d love to share from the:
 - UF/IFAS Solutions YouTube channel: <https://www.youtube.com/user/UFIFASWeb/videos>
 - UF/IFAS SFYL YouTube channel: <https://www.youtube.com/user/SolutionsForYourLife/videos>
- ❑ **Blog about...People.** A blog can be a great way to introduce someone who is new to your department or to learn more about an expert’s work, background, or motivations.
- ❑ **Blog about...How-To or Beginner’s Guide.** Consider developing content that you wish you had when you were just beginning in a certain area or perhaps documenting the steps for a project you just accomplished.
- ❑ **Blog about...UF/IFAS Resources.** When you share a resource, give context to your audience and explain how you use the resource or why you recommend it. Check your emails for announcements that you may want to include in your blog posts! Also, UF/IFAS offers an incredible wealth of resources, including:
 - Extension Websites: <https://ifas.ufl.edu/maps/>
 - Sampling Services: <https://diagnostics.ifas.ufl.edu/>
 - Extension Publications: <https://edis.ifas.ufl.edu/>
 - Infographics: <https://branding.ifas.ufl.edu/info-graphics/>

Top 5 Blog Brainstorming Ideas.

1. What do your colleagues want to talk about?
2. What blog post title would catch your eye?
3. What post would you share on social media?
4. What is something inspiring or funny you’d like to read about?
5. What is a process that you wish you’d had a guide to help you through?

Looking for more info? Follow this link for more resources for UF/IFAS bloggers:

<https://ics.ifas.ufl.edu/our-services/blogging/>

Full Blog Post with Links:

<http://blogs.ifas.ufl.edu/ifascomm/2021/03/17/what-to-blog-about/>