

Sponsor the 2026 National Extension Technology Community (NETC) Conference

June 1–4, 2026 | Gainesville, Florida

Hosted by the Florida Cooperative Extension Service

University of Florida / IFAS Extension & Florida A&M University/CAFS Cooperative Extension

About NETC

The National Extension Technology Community (NETC) is a nonprofit professional organization serving information technology and digital media professionals and practitioners across the U.S. land-grant university system. NETC provides professional development and facilitates collaboration and innovation for those who design, implement, and support technology solutions for Extension education, research, and outreach.

About the Conference

The NETC Conference is an annual national event bringing together Extension-focused IT leaders and practitioners from across the country. The 2026 conference will be hosted in Gainesville, Florida, and will feature four days of keynote presentations, breakout sessions, networking events, and vendor engagement opportunities focused on the unique issues, needs, and opportunities faced by Extension IT professionals and the clients they serve.

Who Attends

NETC attendees are technology decision-makers and influencers, including IT directors, system administrators, developers, digital media specialists and Extension professionals. Participants represent Cooperative Extension Service programs nationwide and are responsible for selecting, implementing, and supporting technology platforms that enable Extension education, research, and community engagement.

Why Sponsor NETC 2026

Sponsoring NETC 2026 provides direct access to a highly targeted, national audience of extension and technology professionals working in higher education. Sponsors gain meaningful visibility, relationship-building opportunities, and the ability to demonstrate thought leadership in a collaborative, mission-driven environment. Sponsorship supports professional development while positioning your organization as a trusted partner to Extension and Information Technology leaders and professionals.

Sponsorship Opportunities

A range of sponsorship packages are available, from entry-level brand visibility to premier hosting and presentation opportunities. Benefits may include conference registrations, exhibitor space, logo placement, session sponsorship, and opportunities to engage directly with attendees throughout the event.

Learn more about NETC at <https://netctech.org>

For more information about the 2026 NETC Conference, visit

<https://extadmin.ifas.ufl.edu/netc2026/>

2026 NETC Conference Sponsorship Opportunities

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The National Extension Technology Community (NETC) Conference is supported through sponsorships that function as charitable contributions advancing professional development, collaboration, and innovation across the land-grant university system. Each sponsorship level includes core recognition benefits and a distinct, mission-aligned opportunity to support and enhance the conference experience.

Sponsorship Levels – At a Glance

Sponsorship Level	Contribution	Registrations Included	Signature Recognition Opportunity
Sunshine Supporter	\$1,500	1	Foundational conference support
Panhandle Partner	\$2,500	2	Morning snack station sponsorship (Day 2 or 4)
Citrus Connector	\$4,500	2	Full day snack station sponsorship (Day 3)
Coastal Catalyst	\$7,500	3	Breakfast or lunch host (Day 2 or 3)
Everglades Innovator	\$10,000	4	Branded breakout room + breakout session presentation
Space Coast Pioneer	\$15,000	5	Branded general session / dining room + general session presentation + awards celebration host

Core Recognition Benefits (All Sponsorship Levels)

- Recognition during opening and closing conference ceremonies
- Company logo displayed on the conference website and official conference t-shirt
- One 6-foot sponsor table in a high-traffic area
- Opportunity to include materials in attendee registration packets
- Opportunity to donate a company-sponsored attendee gift presented at closing ceremonies
- Option to designate unused registrations as conference scholarships, awarded by the NETC Board

Sponsorship Opportunity Details

Sunshine Supporter – \$1,500

Includes one full conference registration and all core recognition benefits. This contribution provides essential, mission-critical support for NETC programming and professional development.

Panhandle Partner – \$2,500

Includes two full conference registrations and all core benefits, plus recognition as the official sponsor of a morning snack station on Day 2 or Day 4.

Citrus Connector – \$4,500

Includes two full conference registrations and all core benefits, plus recognition as the official sponsor of both morning and afternoon snack stations on Day 3.

Coastal Catalyst – \$7,500

Includes three full conference registrations and all core benefits, plus recognition as the official host of breakfast or lunch on Day 2 or Day 3.

Everglades Innovator – \$10,000

Includes four full conference registrations and all core benefits, plus sponsorship of a branded breakout room (Days 2–4) and the opportunity to deliver a 45-minute breakout session.

Space Coast Pioneer – \$15,000

Includes five full conference registrations and all core benefits, plus sponsorship of the general session/dining room, opportunity to present a 45-minute general session, recognition as host of the NETC Annual Awards Ceremony, and company logo placement on the NETC website for one year.

Reserve Your Sponsorship

Sponsorship opportunities for select offerings are limited and available on a first come basis. The 2026 NETC Conference organizers will collaborate with sponsors to finalize scheduling and ensure that all arrangements align with both conference objectives and the intentions of donors.

A range of sponsorship packages are available to accommodate varying levels of participation. Should existing options not meet your requirements, we welcome the opportunity to develop a tailored sponsorship package in consultation with you.

Join us in making the 2026 NETC Conference a success—your support helps shape the future of technology in Extension!

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