

Beef Cattle Outlook

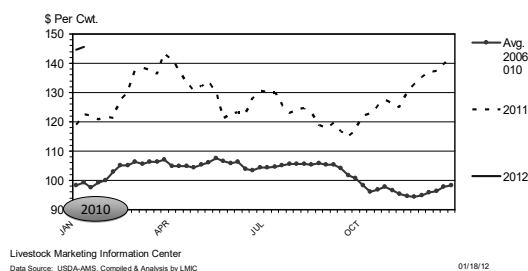


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January 26, 2012

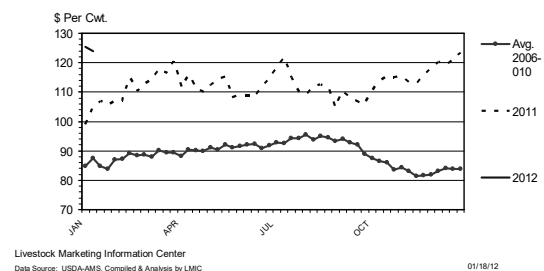
Overview

- Recent Trends
- Outlook for 2012 and beyond
- Marketing Alternatives

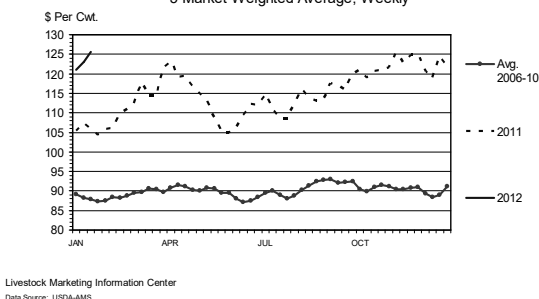
MED. & LRG. #1 & 2 STEER CALF PRICES
500-600 Pounds, Georgia, Weekly



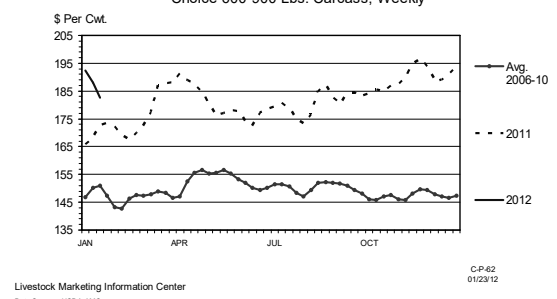
MED. & LRG. #1 & 2 FEEDER STEER PRICES
700-800 Pounds, Georgia, Weekly

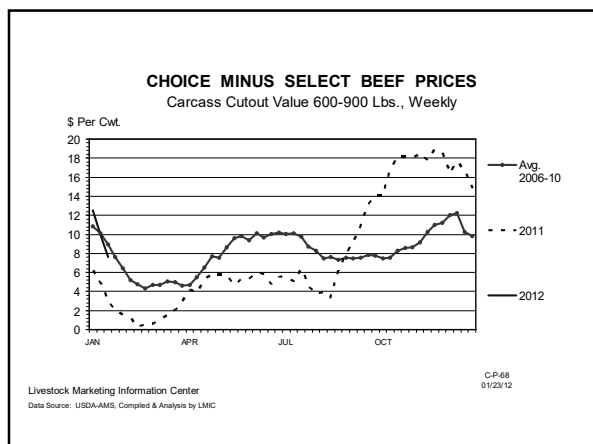


SLAUGHTER STEER PRICES
5 Market Weighted Average, Weekly

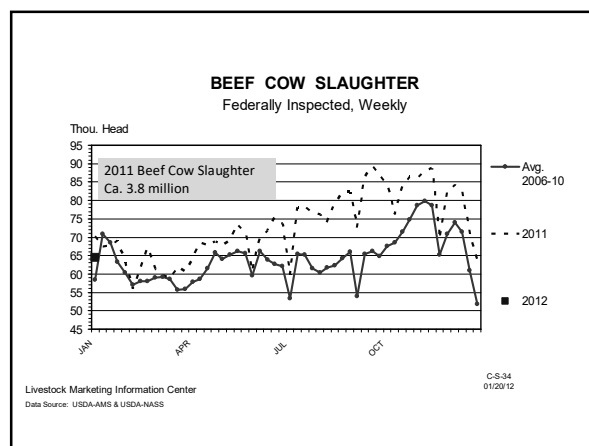
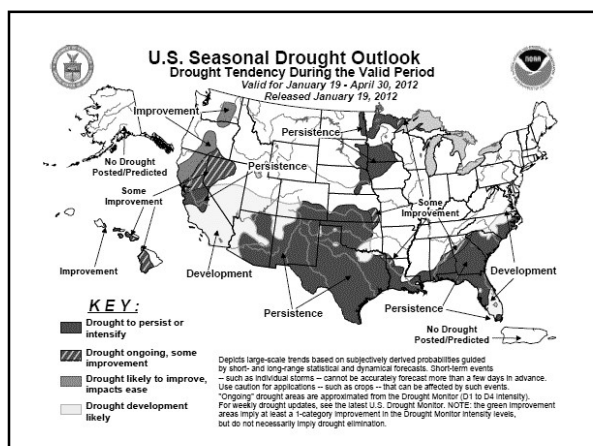
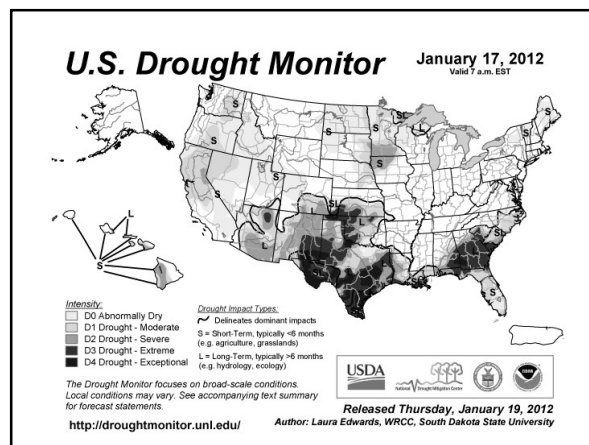


BOXED BEEF CUTOUT VALUE
Choice 600-900 Lbs. Carcass, Weekly

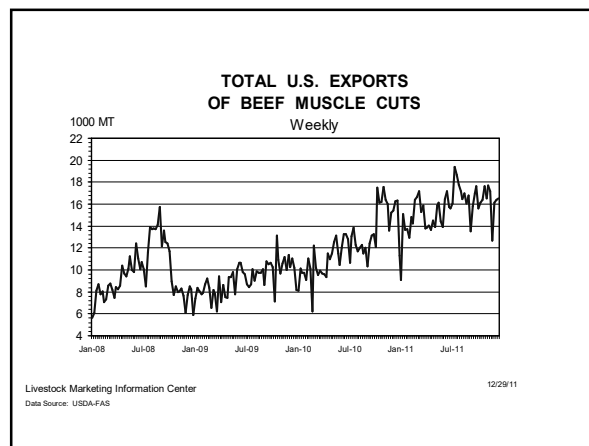
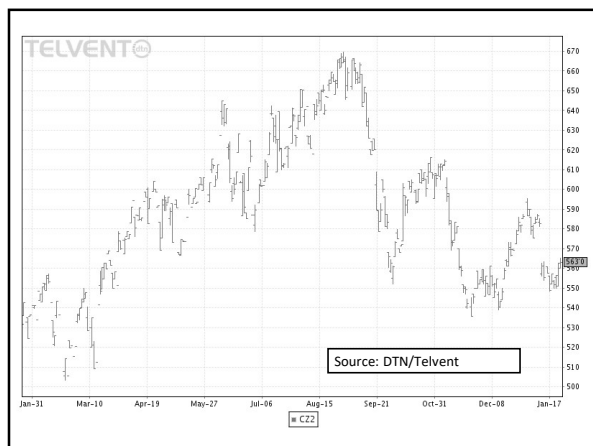
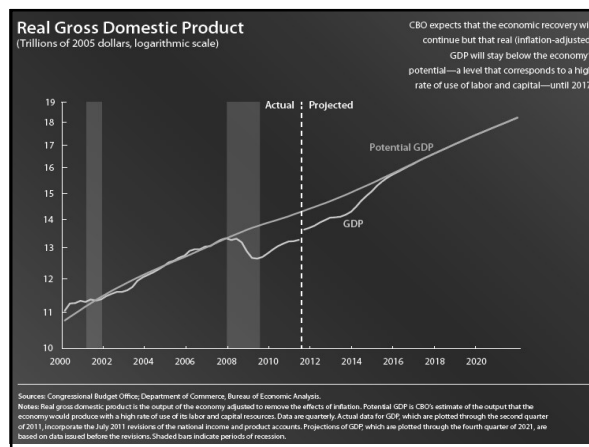
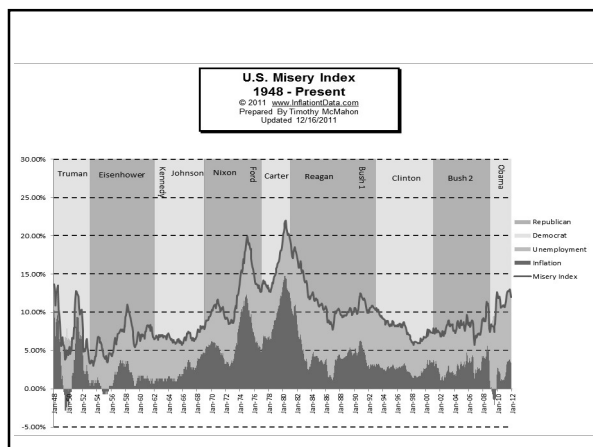
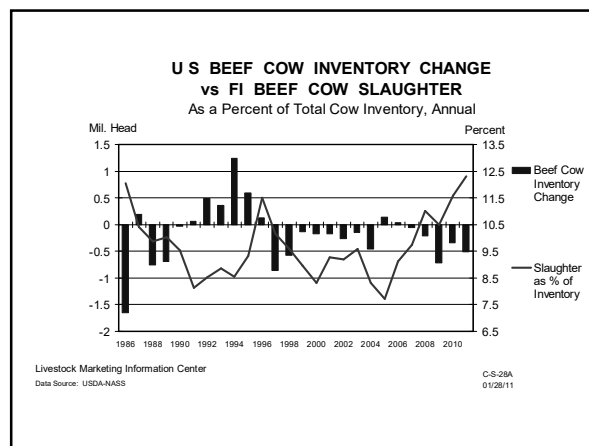
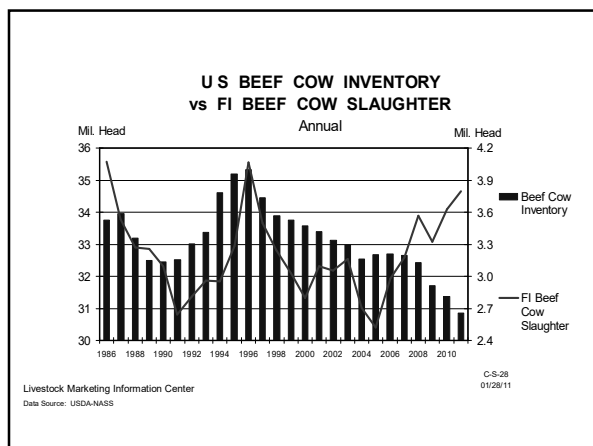




5 THINGS SHAPING MARKETS TODAY AND FOR 2012

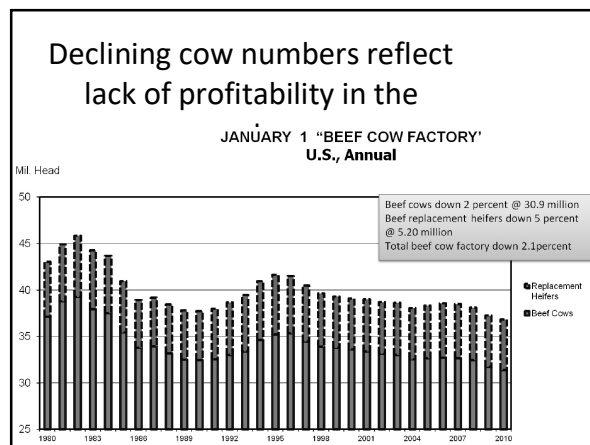
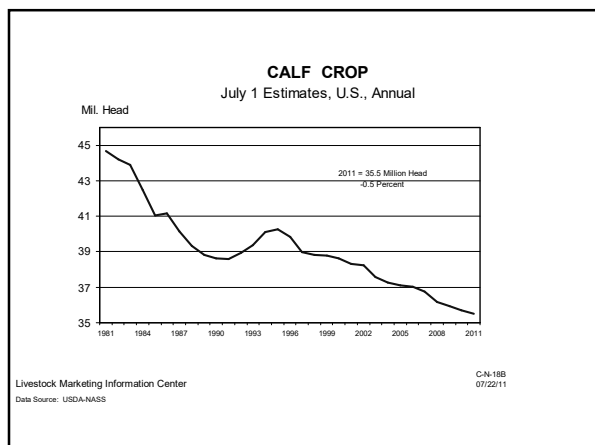
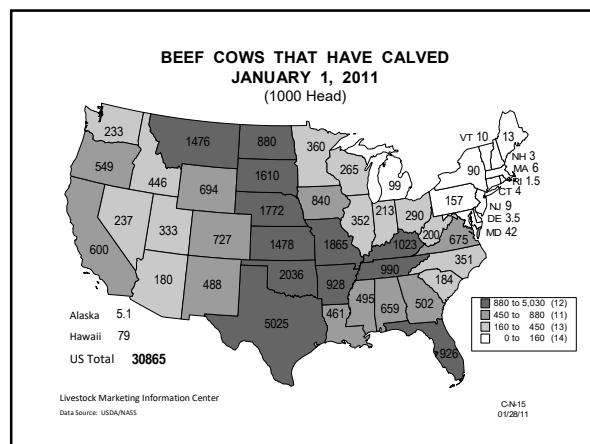
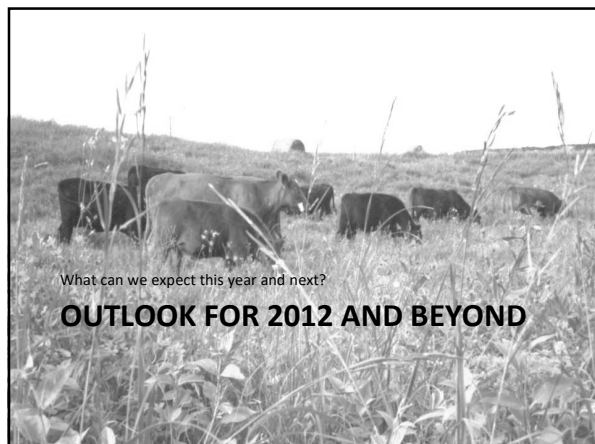


Beef Cattle Outlook for 2012



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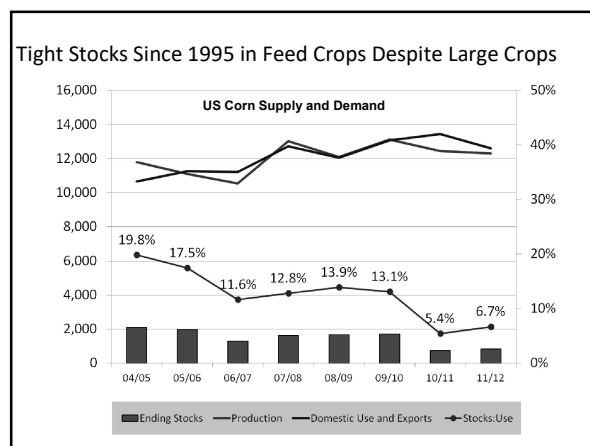




Meat supplies were slightly larger in 2011 but will be lower in 2012

Commodity	2010	2011 Projected	2012 Forecast	11 vs 10	12 vs 11
	BILLION POUNDS			PERCENT CHANGE	
Beef	26.41	26.30	25.08	-0.42%	-4.86%
Pork	22.46	22.78	23.21	1.40%	1.85%
Total Red Meat*	49.18	49.37	48.58	0.38%	-1.63%
Broilers	36.52	36.84	36.11	0.87%	-2.02%
Total Poultry**	42.59	43.09	42.39	1.16%	-1.65%
Total RedMeat & Poultry	91.77	92.46	90.97	0.75%	-1.64%

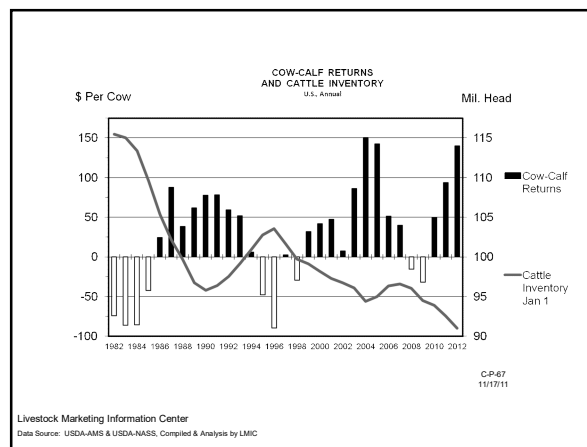
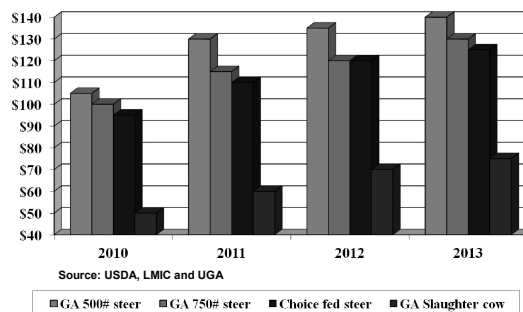
Source: USDA-WASDE, January 2012 Report



Economic (Demand) Outlook

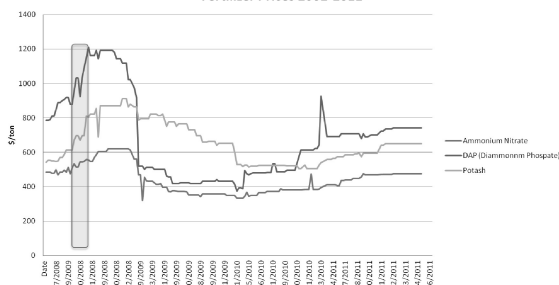
- Positives
 - Low interest rates
 - Little inflation pressure
 - Generally strong corporate balance sheets
 - Recently improving hiring prospects
- Negatives
 - Uncertainty over European situation
 - Federal debt/deficit
 - Political uncertainty

Projected Prices 2011 and Beyond



Don't look for fertilizer prices to go down

Fertilizer Prices 2002-2011



Feedstuffs will be higher also

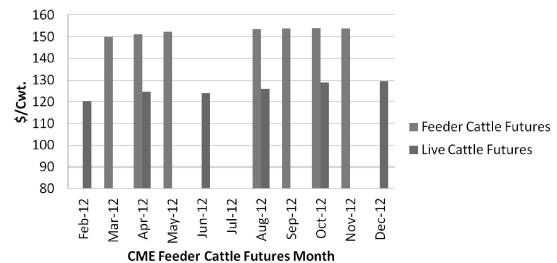


Cost of production will be higher but should be manageable for most



There are opportunities to manage risk

CME Live and Feeder Cattle Futures Close for January 25, 2012



Beef Cattle Outlook Summary

Fewer cows = less beef
-less competing meats
+slowly improving economy
Higher Prices in 2011

Beef Cattle Outlook

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Can we produce enough beef?

Beef Cows vs. Beef Production
USA, 1920-2011

