

Northeast News

A District Newsletter

Vol. 03 • No. 01

Feature Story

Discover Your Treasures in Florida

By Judy Butterfield
2012 NAE4-HA Conference Co-Chair
jrbut@ufl.edu

Can you hear it? Can you feel it? What, you ask, are we suppose to hear and feel? Why the excitement of course!!! In less than 9 months 1200 of our 4-H friends and colleagues will converge on the Hilton, located in the Walt Disney World Resort for a week of professional development, networking, recognition, and of course FUN!! You don't want to miss the train as the 22 committees plan this extraordinary conference. There are approximately 60 Extension and 4-H Faculty and Staff helping plan the many events and activities. Don't be left out! We need all 4-H and Extension faculty committed to helping with the planning and more importantly, being there the week of October 21-25, 2012. You can go to <http://epaf.ifas.ufl.edu/fae4ha> and click on the 2012 link to see what committees are available and then call the chair – it is that simple!!!

Opening Night will be a night of good food and fireworks at EPCOT, followed on Monday by an outstanding Keynote



Speaker, Scott Burrows that will show us how to accept and face challenges. Tuesday is a Seminar on Wheels. This committee is working very hard to have some first class tours for our colleagues to sign up for and discover the vast diversity Florida has to offer. Wednesday evening we will explore the culture of Florida where our friends will experience native and traditional food and crafts by local artisans. And finally on Thursday, our Capnote Speaker, Sumter County's own Patrick Grady will offer up some good down home humor that will motivate all of us. We wrap up the conference with a wow of an evening as we celebrate all of the accomplishments of our colleagues during the Awards and Recognition Program. Ending the night

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February/March/April 2012

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ALACHUA, BAKER, BRADFORD, CITRUS, CLAY, COLUMBIA, DIXIE, DUVAL, GILCHRIST, HAMILTON, LAFAYETTE, LEVY, MADISON, NASSAU, SUWANNEE, TAYLOR, AND UNION COUNTIES

From the **District Director**



Eric Simonne

DED
NE District
simonne@ufl.edu

Welcome New Year, New Agents, and New County!

Well, 2012 is officially here! Lots of exciting events are affecting Florida Extension this year. First, the Goals and Strategies outlined in the Florida Extension Long Range plan (rightfully named "Florida Extension: Shaping Solutions for Florida's Future") will be translated into specific State and County programs and teams during the Florida Extension Summit to be held in Gainesville the week of March 26-30. Stay tuned for more details about this important event. Putting planning into action in the Counties: that's what grass-root organizations like Florida Extension do so well!

Fourteen new agents attended Session A of New Agent Orientation two weeks ago. It is always good to see new faces and new ideas join Florida Extension. Diversity of approaches, teaching styles and program areas are definitely one of our strengths. The Northeast District particularly welcomes Shaina Bennett (4-H, Baker), Margaret Johnson (Courtesy 4-H,



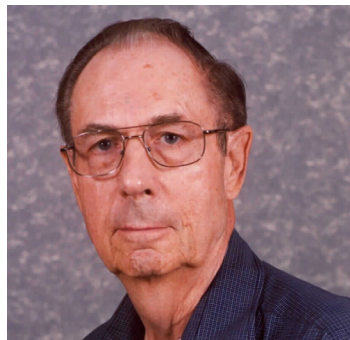
Nassau), and Stacy Sachs (4-H, Duval).

On the other hand, the Northeast District wishes an active and productive retirement to David Bray (Animal Sciences, Gainesville), Linda Landrum (Marketing, Multi-county), and Ray Zerba (Horticulture, Clay). Over the years, David, Linda and Ray have had a tremendous impact on Florida residents and the Florida Extension family. We will miss you!

And finally, let's welcome Citrus County faculty and staff into the Northeast District. As an attempt to keep the

number of agents similar in all five Extension Districts, re-districting is necessary when districts have an excessive number of faculty. Pick up your phone or send an e-mail to Dr. Joan Bradshaw (CED, Natural Resources), Monica Payne (FCS), Amy Duncan (4-H) or Matt Lenhardt (Horticulture) to extend a word of welcome and exchange programming ideas.

Don't you love 'new'? I do! And I won't fall into the trap...if you are not new, then you are "experienced" and "seasoned". Keep up the good work and high spirits.



Retirees (from left to right) Linda Landrum, David Bray, and Ray Zerba.

Featured County Extension Office

Faculty and Staff of UF IFAS Citrus County Extension

By Joan Bradshaw, Citrus County Extension Director
joan.bradshaw@bocc.citrus.fl.us

Joan P. Bradshaw

County Extension Director, Natural
Resource Faculty

Telephone: 352-527-5714

E-mail: joan.bradshaw@bocc.citrus.fl.us



Dr. Joan Bradshaw is Director of Citrus County Extension and the natural resource conservation faculty for specialized programs in Citrus,

Hernando, Pasco and Sumter County University of Florida/IFAS Extension Service. As the County Extension Director (CED), Joan's responsibilities include providing leadership and supervision to the total Citrus County Extension program.

In the role of regional natural resource faculty, she is responsible for planning, developing, implementing and evaluating Extension educational programs relative to water conservation, pollution prevention, shoreline stewardship, and sustainability.

Joan graduated from the University of Florida with a Bachelor's and Master's Degree and obtained a doctorate degree from the University of South Florida.

Monica Payne (Bonsett)

Extension Agent I - Family and
Consumer Sciences

Telephone: 352-527-5713

E-mail: monica.payne@bocc.citrus.fl.us

Monica Payne has been serving the



Citrus County Extension of-
fice since January 2005,
originally as a FCS Program
Assistant. As of July 2008, she
began her career
as an Extension

Agent in Family and Consumer
Sciences. Program emphasis is on
health, nutrition and food safety which
includes elder nutrition at the congre-
gate dining sites and ServSafe classes for
food managers. Additionally Monica's
FCS program include empowering
people to achieve financial success (fi-
nancial management) and disaster pre-
paredness. Monica received a Bachelor
of Arts in Psychology from University
of Central Florida, and a Master's de-
gree in Agricultural Education and
Communication from University of
Florida .

Amy Duncan

Extension Courtesy Agent I - 4-H

Telephone: 352-527-5712

E-mail: amy.duncan@bocc.citrus.fl.us



Amy Duncan
has provided
leadership for
the 4-H/ Youth
Development
program since
2001. She uti-
lizes the three
standard delivery
methods of 4-H

Clubs, School Enrichment and Special
Interest Programs in Citrus County.

Adult 4-H Leader volunteers are the foun-
dation of 4-H, and Amy is responsible for
these volunteers through recruitment,
screening, training and recognition. Amy
graduated from the University of Florida
in 2000 with a Bachelors of Science de-
gree in Animal Science.

Matt Lenhardt

Extension Agent I - Urban Horticulture

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E-mail: matthew.lenhardt@bocc.citrus.fl.us



Matt Lenhardt
has been
the Urban
Horticulture
agent for the
Citrus County
UF/IFAS
Extension
Service begin-
ning in 2009. As

the Urban Horticulture/Master Gardener
Volunteer Coordinator, his responsi-
bilities include providing residential
horticultural classes, and recruitment,
training, and education of volunteers
providing leadership for the program and
its community outreach activities.

His commercial horticulture role in-
cludes providing industry professional
classes, certifications/licensing, continu-
ing education units, and Green Industry
- Best Management Practices training
opportunities. His goal is to be an in-
formational resource for homeowners
and industry professionals by providing
sound horticultural advice and man-
agement techniques. Matt graduated
from Clemson University with a B.S. in
Horticulture and from the University of
Georgia with a Masters of Agricultural
Leadership.

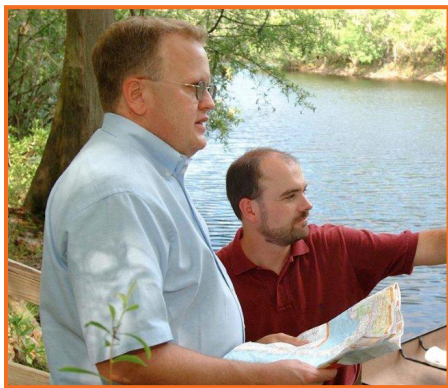
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Remembering an Extension Family Member

By Gregory Hicks, Hamilton County Extension Director
ghicks@ufl.edu

Allen Bryant Tyree, Jr. (retired Hamilton County Extension Agent), age 52, of Jasper, Florida passed away at his home Thursday, January 26, 2012. Allen was born on January 30, 1959 to the late A.B. Tyree, Sr. and Mary Magdalyn Dees Tyree and was a lifetime and fifth generation resident of Hamilton County. Allen worked as the Agricultural Extension Agent for Hamilton County from 1984 - 2010. He served as County Extension Director from 1991 - 2007.

Mr. Tyree was an “expert” in many agricultural fields as well as noncommercial, homeowner horticulture, home garden and community development. Being an agent in a small, rural, very agricultural county, he didn’t have the luxury to concentrate in one or two commodity areas or programmatic areas. He was a “jack of all trades” and used his training and genuine



Allen Tyree, retired Hamilton Extension Agent, (left) and Taylor Stein, UF Associate Professor, Ecotourism/Human Dimensions of Natural Resource Management overlook the Suwannee River and discuss ecotourism in North Florida.

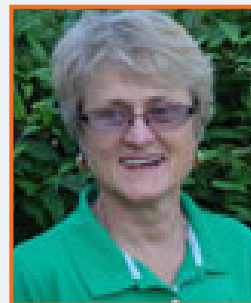
Featured, Citrus County Extension (continued)

Betsy King
Office Coordinator
Telephone: 352-527-5720
E-mail: betsy.king@bocc.citrus.fl.us



Betsy is the newest member of the Extension team beginning her Extension career in 2011. She serves as Office Coordinator and provides program support for Natural Resources and Family & Consumer Sciences.

Virginia (Ginny) Celano
Program Secretary
Telephone: 352-527-5722
E-mail: virginia.celano@bocc.citrus.fl.us



Ginny has been working in the 4-H/Youth Development area as the Program Secretary for 18 years. She began working for the Extension office in 1992. Ginny provides program support to 4-H/Youth development and Horticulture program areas.

concern for his client’s needs to ensure that each person is properly informed.

Allen was a history “buff” and wore the hat as the “county historian” in certain areas. Other agencies such as the County Coordinator’s Office, Chamber of Commerce, the Economic Development Office, the Tourist Development Office, and the Hamilton County Clerk of Court’s Office would often call on him when it came to certain areas of county history. He volunteered a great deal of time taking care of old grave sites and preserving the history of Hamilton County. He was a member of New Hope Baptist Church.

Memorial contributions may be made on Allen’s behalf to the New Hope Baptist Church Cemetery Fund, 6592 NW 48th St., Jennings, FL. 32053 or North Florida Animal Rescue, 137 South, Wellborn, FL. 32094.

Agent Resources

Have you ever needed to communicate the value of agricultural and green industry related businesses made in your community? Check out the research based resources regarding the Economic Impact of several industries at:

<http://www.fred.ifas.ufl.edu/economic-impact-analysis/publications.shtml>

Roaming Interview Section

By Larry Figart, Duval County Extension

This issue's roving 10 question interview features Michael Davis, Baker County Extension Director and Agriculture Agent, who began work with IFAS Extension in September of 2010.

Where are you from/where did you grow up?

I grew up in Northeast Alabama in a small town called Boaz. There used to be a large collection of outlet malls there, but they have gone the way of the dodo.

How and when did you decide you wanted to be an Extension agent?

I decided that I liked the Extension aspect of the University System when I was a graduate student at Auburn University. Being in Extension allows me to do a myriad of different things without being tethered to a research bench and the interaction with the clientele is the best part.

What are your hobbies?

My main hobby is hanging out with my kids, Maggie (9) and Ty (3). I do have a motorcycle, which I try to ride as much as I can. Reading and computers/technology are also hobbies of mine. I'm a little geeky.

If you won the lottery tomorrow, what would you do/how would you spend your time?

I guess that depends on how big the jackpot is! I'm pretty sure that I'd stay right where I am, because I love what I do, the people that I work with and where I live.

Where did you go on your last vacation?

If you don't count the times that we have been to Disney since moving to Florida, the last vacation was a trip to Niagara Falls with a side trip via train to NYC.



My wife was pregnant with our son at the time and I'm pretty sure traipsing around lower Manhattan was why he decided to join us about 6 weeks early.

What was the last book you read?

I am currently reading some Arthur Conan Doyle (The Return of Sherlock Holmes) and doing a re-read of a series of books (The Wheel of Time), while waiting on the final volume in the series (book #14) to come out. I've been reading that particular series since 1994.

What is the weirdest question you had to answer as an extension agent?

It wasn't so much as question, but I had to convince a lady that she did not get Salmonella poisoning from touching a chicken. And I repeatedly get asked about the hormones injected into chickens (hint: it doesn't happen).



Do you play a musical instrument?

I wish that I could. My dad can play the fiddle, guitar, steel guitar and a few others, but he kept all of his musical ability to himself. The only thing that I can do with music is listen to it and pat my foot, mostly off-beat.

What is the most exciting place you have ever visited?

I was able to go to Australia in 2002. I was there for about two weeks and visited Sydney, Brisbane and Cairns. I climbed the Harbor Bridge in Sydney and snorkeled the Great Barrier Reef in Cairns. It was an awesome trip. Long plane ride, though.

State something about yourself that most people don't know about you.

I didn't play football in high school (OK, that's obvious). I guess most people don't know that I started off my college career as an Engineering Student in the Chemical Engineering Department at Auburn. It was the quarter (yes, we were still on quarters back then) that I had Differential Equations, Organic Chemistry 3, Inorganic Chemistry 4, Mass Balances and Thermodynamics along with a government class and an English class that I decided that I did not want to be an engineer. I also worked in a lot of the poultry business during summers of undergraduate school (growout houses, hatchery, processing plant).

Teaching Tips

Globalizing Your Extension Program

Dr. Grady Roberts, Associate Professor
Agricultural Education and Communication

Why Globalize?

Watching the evening news or reading the newspaper headlines, it is easy to see that we are currently faced with plenty of complicated problems that extend beyond the borders of our nation. Specifically in an agricultural and life sciences context, the USDA National Institute of Food and Agriculture (NIFA) identified five priority issues on which to focus extension, teaching, and research efforts. These include Global Food Security and Hunger; Climate Change; Sustainable Energy; Childhood Obesity; and Food Safety. Addressing these issues will require thinking about things with a global perspective, as solutions will have implications and consequences that reach beyond our borders.

From a social science perspective, a major reason for globalizing your program is to help you gain a better understanding of other cultures and how to work with people different than yourself. You do not need to travel internationally to recognize the importance of this issue. Current population growth trends in the US show that people of Hispanic ancestry are the fastest growing portion of the population. In 2008, US Census Bureau



statistics showed that Florida's population was 21% Hispanic.

How Do I Globalize My Program?

The following activities would help you gain a better global perspective in your respective programmatic area:

1. Engage in a professional society that has an international focus. You might consider the Association for International Agricultural and Extension Education (www.aiaee.org).
2. Make connections with state faculty who are conducting programs with international components. They may be looking for assistance in developing educational aspects of their respective projects.
3. Make connections with extension educators in other countries that have

similar programmatic areas as you. You might be able to share ideas and collaborate on developing materials.

4. Look for opportunities to travel internationally. The IFAS International Programs Office (<http://international.ifas.ufl.edu>) would be a good place to start.
5. See opportunities to interact with people from outside the US. This could include people in your local community or international faculty and students within IFAS.

As you gain a better understanding of global issues related to your programmatic area you will be much more comfortable integrating these perspectives in to your educational programs. Ultimately this will make you better at your job and will help the people you serve become more informed global citizens.

Quiz Question

By **Cathy Rogers**

Family and Consumer Sciences – Suwannee County
cjrogers@ufl.edu

Last issue question: Florida leads the nation in production of which commodity?

Answer: C – Oranges

Who first introduced cattle to Florida?

- A) Ponce De Leon
- B) Christopher Columbus
- C) Henry Ford
- D) Vasco De Gama

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will be a dance, as well as saying our goodbyes as folks begin to get ready to pack up and head for home.

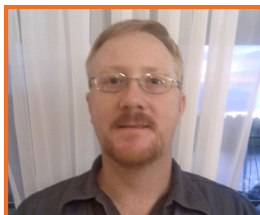
What a week it will be!! Tired feet – oh most definitely. Lack of sleep – of course. But a successful conference will be had by all. The train is leaving the station and picking up speed; jump on board before it gets going too fast or you might never catch up with us!! Get involved, sign up for a committee, volunteer at least one day – it will be worth it.

Our conference website will open up end of October/early November, and in January/February we hope to launch our volunteer recruitment link with over 300 volunteer opportunities available. We are asking our colleagues in other programmatic areas to help us by giving a couple of hours or day during our conference. Please contact any of the 2012 Conference Planning Committee for more information on how you can get involved!!! We are looking forward to the next 8 months- See you in Orlando!



Pool-side view of the Hilton Resort at Walt Disney World.

Information Technologies



Michael A. Davis

CED and Ag Agent
Baker County
Extension Service
michael.davis@ufl.edu

It is my pleasure to announce the formation of the Northeast District Technology Committee. It is one of the various committees that serve the Extension Faculty in the NE District. At this time, the ten member committee has been formed and is beginning to work on various technological issues that we face in our County Extension Offices. Michael Davis (Baker) and Tim Wilson (Bradford) have been selected as co-chairs for the committee and the additional membership is as follows: Wendy Wilber (Alachua), Jenny Jump (Columbia), Barton Wilder (Alachua), Holly Houghton (Dixie), Basil Bactawar (Union), Mary Elizabeth

Sowerby (Suwannee), Steve Gaul (Nassau) and Shaina Bennett (Baker). The committee also has 'advisory' members in Brian Estevez (Suwannee) and Ben Beach (NE Dist. IT Support).

Issues that the committee will be working on include: 1) What are the NE faculty needs in terms of education and hardware?, 2) Advisement to the DED on technology issues that are encountered, 3) What types of technology trainings are available or need to be made available?, and 4) When is the best time and method of offering technology trainings to faculty and/or clientele?

While we will be working on this as a committee, input from the NE District Faculty will be needed. If you have a specific idea or tip that needs to be shared with the rest of the district, please do not hesitate to email Tim or Mike.

As an additional note, please be aware that the older version of Office Communicator is being phased out by the Lync software. Lync is the new name for Office Communicator and provides updated security features and functionality. Migration from OC to Lync will take some time but Office Communicator should be functional for a while until the migration is complete. If you have questions about the Lync software, please visit the UF IT Wiki page (wiki.it.ufl.edu). Remember that you will need your Gatorlink username and password to log onto the site. The members of the committee look forward to working on solutions for technology issues that arise in our district and we will do our best to keep everyone up to date. Michael Davis (michael.davis@ufl.edu), Tim Wilson (timwilson@ufl.edu).

Success Stories

Going Nuts Over Extension Work

Marvin Weaver, Anthony Drew, and Holly Houghton

Agents from Gilchrist, Dixie, Levy counties cooperated in a research program to help develop a technique for determining the optimal harvest time for peanuts. Harvest date has long been determined by the Hull Scrape Method using a color chart. Dr Diane Rowland, U of F plant physiologist, has been developing a method to take the subjectivity out of the process. Dr Rowland contacted the agents in the tri-county area and asked them to collect data including photographs of the crop profiles, pertinent crop information, and prepare actual samples for lab work in order to continue the procedural

development. This data was collected during the regular harvest clinics offered by the agents for the 34,000 acres of peanuts grown in the area.

When fully developed, the process would include hull scraping the peanut sample with a pressure washer. This action exposes colors on the hull that corresponds directly with relative maturity. Ordinarily, at this point, a trained person must lay out from 180 to 220 pods per sample on a graduated color board to project optimal harvest date. Dr. Rowland's method circumvents this step by taking a picture of the sample with a flat bed scanner and using a computer program to analyze the colors to predict optimal digging date. This saves time and is a more objective method.



Marvin and Anthony discussing maturity dates on peanuts.

Agents worked together to process over 500 samples for Dr. Rowland's work, plus providing their usual service to the local growers. Determining optimal digging dates for peanuts means higher yields and grades equating to more money for the major cash row crop in the Tri- County area.

Northeast District **County Extension Offices** – Find your local office at <http://solutionsforyourlife.ufl.edu/map/>

Alachua

2800 NE 39th Avenue
Gainesville, FL 32609
Phone: 352.955.2402

Baker

1025 W Macclenny Avenue
Macclenny, FL 32063
Phone: 904.259.3520

Bradford

2266 N Temple Avenue
Starke, FL 32091
Phone: 904.966.6224

Citrus

2463 SR 16 West
Green Cove Springs, FL 32043
Phone: 904.284.6355

Clay

2463 SR 16 West
Green Cove Springs, FL 32043
Phone: 904.284.6355

Columbia

164 SW Mary Ethel Lane
Lake City, FL 32025
Phone: 386.752.5384

Dixie

99 NE 121st Street
Cross City, FL 32628
Phone: 352.498.1237

Duval

1010 N McDuff Avenue
Jacksonville, FL 32254
Phone: 904.387.8850

Gilchrist

125 E Wade Street
Trenton, FL 32693
Phone: 352.463.3174

Hamilton

1143 NW US HWY 41
Jasper, FL 32052
Phone: 386.792.1276

Lafayette

176 SW Community Circle, Suite D
Mayo, FL 32066
Phone: 386.294.1279

Levy

625 N Hathaway Avenue, Alt. 27
Bronson, FL 32621
Phone: 352.486.5131

Madison

184 College Loop
Madison, FL 32340
Phone: 850.973.4138

Nassau

543350 US Hwy 1
Callahan, FL 32011
Phone: 904.879.1019

Suwannee

1302 11th Street SW
Live Oak, FL 32064
Phone: 386.362.2771

Taylor

203 Forest Park Drive
Perry, FL 32348
Phone: 850.838.3508

Union

25 NE 1st Street
Lake Butler, FL 32054
Phone: 386.496.2321

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