

Extension Comings and Goings
From the Office of the Dean for Extension
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Streaming Presentation by Pierce Jones

This edition's streaming presentation is by Pierce Jones, Director of the Program for Resource Efficient Communities (formerly Energy Extension). The presentation provided syncs streaming video of the presenter with their PowerPoint slides. Viewing the presentation requires the Microsoft Explorer browser, Windows Media Player 9 and a relatively fast Internet connection. However, for those using dial-up access, a modem version is also supplied, which plays an audio version of the presentation synchronized with the PowerPoint slides.

[Comings and Goings April - Program for Resource Efficient Communities Overview](#) (DSL or High Bandwidth Access)

[Comings and Goings April - Program for Resource Efficient Communities Overview](#) (Modem or Dial-up Access)

New Faculty - Our Extension Family is growing. Please welcome the following new hires:

Kendra Hughson, FCS/Community Development EA II, Walton County, 4/20/2007

Nicole Crawson, 4-H EAI, Holmes County, 4/20/2007

Judith Ludlow, Nat. Resources, Hort., & Community Dev. CED EA II, 4/27/2007

Meet Your Specialist - H. Carl Fitz



H. Carl Fitz, Ph.D.

Fort Lauderdale Research and Education Center

Dr. Fitz came to the University of Florida from the South Florida Water Management District where he developed computer simulation models of the ecology of the Everglades. His specialties are landscape/systems ecology and ecological modeling and he also takes a special interest in regional landscape dynamics, and integrating "natural" systems with the human dimensions - to help put Everglades restoration in context. In 1990, he received his degree in Ecology from the Institute of Ecology, University of Georgia.

"Prior to and during my graduate school days, I was involved with extensive fieldwork in tropical coral reefs and temperate salt marshes. (I also have been a long-time sailor, and enjoyed working underwater and playing above it). After my graduate work, I started developing computer simulation models of the Everglades landscape, leading to my recent job at the SFWMD. The resulting Everglades Landscape Model is a tool that we've designed to aid "decision-makers" in determining the relative ecological benefits of alternative management strategies for Everglades restoration. While these model-based evaluations may be an important component of my extension duties in response to ongoing state and federal agency requests, I anticipate expanding my collaborations to help communicate the importance of the Everglades in the context of the broader south Florida landscape in which we live."

Youth Programs in Extension - Getting Credit Beyond UNIFAS

The Cooperative Extension Service (CES) has only one way to systematically aggregate and take credit for the scope of its efforts in youth development. It is called "CES Form 237", the annual 4-H Youth Enrollment Report. No matter what a youth education or youth development program is called, take credit for what is being done! All youth development efforts of CES in each county or at the state level are reported on the county or state ES237. That includes (usually) collaborative efforts with other groups. This is every planned and implemented six-hour or more engagement in Extension education conducted by a faculty, staff, or volunteer with Extension. In recent years we have begun any number of wonderfully innovative, cutting-edge new youth development programs in various states. A (4-H) youth education or youth development experience should engage young people in six hours of education activities.

Unfortunately, in some places, the more innovative the program, the less likely that it will be called 4-H. Consequently, Extension does not get credit for being as innovative as we really are, and the image of 4-H continues to lag behind reality. Often those uniquely-named CES youth development efforts don't get counted on the ES-237, so CES does not really get credit for them. Consequently, there is probably a huge undercount in 4-H.

The 4-H umbrella is big enough that it covers all CES youth development. The official definition of 4-H, for over 30 years, has been: 4-H: The youth development education program of the Cooperative Extension Service. Not "A" youth development program. But the sum total of youth development education provided by the Cooperative Extension Service. 4-H is a rich collection of delivery modes, ways of learning, subject specializations and unique local adaptations. Almost every club or group has its own unique name, but continues to be, and be reported, as part of overall 4-H. This is true for all youth development programs originating from the 1862, 1890, and 1994 land grant universities, Tuskegee University, and the universities in the territories.

Be sure to work closely with the county extension youth development faculty member, or the State 4-H Office to share your successful youth audience programs!

Call for Nominations for the NASULGC Award for Excellence in Extension

The Award for Excellence in Extension recognizes a select group of Cooperative Extension System educators who excel at Extension programming, make a positive impact on constituents served, and provide visionary leadership for the System. It is designed to focus national attention on the role of Extension - one that is fundamental to the lifelong education and development of residents in communities around the nation. For more information, [click here](#).

Internationalizing UF/IFAS Extension at Zamorano University in Honduras



In March, Dr. David Sammons lead an exploratory group, Dean Dr. Larry Arrington, Dr. Steve Sargent and Dr. Pete Vergot, to Zamorano University in Honduras. In addition to the university activities and projects in the surrounding villages, visits were made with the USAID office and US Peace Corps. The purpose of this visit was to continue the mission of Internationalizing Extension in Florida and set up activities for future collaborations between UF IFAS Extension and Zamorano University in Honduras.

Awards and Recognitions

Solutions for Your Life Team

UF/IFAS Extension's "Solutions for Your Life" Web site has recently been recognized with several major awards.

At the February 2, 2007 Golden Gator Awards Ceremony, the SFYL site was presented the First Place Golden Gator Award for the best UF Web / Interactive site. The Golden Gator awards recognize excellence in communications on behalf of the university, honoring those efforts that strengthen the university and help to meet its mission of teaching, research and service.

The "Solutions for Your Life" site was also selected for the First Place Gold Award for the Best Web Site in the Information Technology Category in the 2007 Association for Communication Excellence (ACE) Critique and Awards Program. Additionally, the "Solutions for Your Life" marketing effort received the 2007 First Place Gold Award Winner for the best Marketing Communications Campaign in the Marketing and Media Relations Category from ACE. ACE is an international professional communications association representing members in communications and information technology at universities, colleges, USDA, and international agricultural development organizations. Both ACE awards will be presented at the June 2007 ACE/NETC International Meeting in Albuquerque, New Mexico.

Congratulations to the IFAS Web Team for this outstanding work, recognition, and accomplishments.

Family Album Radio

[Family Album Radio](#) won the prestigious [Council on Contemporary Families'](#) 2007 CCF Media Award for Radio Coverage of America's Families. This award honors Family Album Radio's commitment to educating listeners with the latest research-based information on family life. Family Album Radio provides both information on contemporary family trends, and the practical applications families need to improve their lives.

The award will be presented May 4 at the Council on Contemporary Families 10th Anniversary Conference, which reflects on the past and future of family research, and implications in a program entitled "What Works for Today's Families (and What Doesn't)?" Family Album Radio certainly works for today's family as evidenced by this award and we congratulate everyone who makes it possible.

Agriculture Awareness Mini-Grant

Brad Burbaugh received an Agriculture Awareness Mini-Grant. The grant is a Duval County AG Awareness Tour for students in grades 7-10. The students will tour a dairy farm, cow-

calf operation, commercial nursery, and u-pick blueberry farm. It is a one-day event planned for June 29, 2007.

Rebuilt 4-H Camp Auditorium in Escambia County



Above is a photo of the rebuilt camp auditorium in Escambia County. The plowed field behind the auditorium use to be a stand of 50 year old Long Leaf Pine trees that were destroyed by Hurricane Ivan and then re-arranged by Hurricane Dennis. The building was finished in the middle of April with repairs reaching 1.5 million dollars. Thirty-one months after Hurricane Ivan, everything is finally back to normal.

New Items for Sale at IFAS Bookstore

Look for the IFAS Bookstore booth at the 2007 Extension Symposium!

Extension Comings and Goings is a monthly newsletter distributed by the Office of the Dean for Extension via e-mail and on the Extension web site at <http://extadmin.ifas.ufl.edu>. If you have any suggestions or would like to submit your own recognition or short article of interest, please send them to Liz Perez at lizann@ufl.edu.