

**Extension Comings and Goings**  
**From the Office of the Dean for Extension**  
**February 2007**

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**Streaming Presentation by Dr. Nick Place**

This edition's streaming presentation by Dr. Nick Place utilizes the new system recently acquired by IFAS Communication Services - synchronizing streaming video or audio with the presenter's PowerPoint presentation. Viewing the presentation requires Microsoft Explorer, Windows Media Player 9 and a relatively fast Internet connection. For those using dial-up access, a modem version is also supplied, which plays an audio version of the presentation synchronized with the PowerPoint slides.

[Comings and Goings February - PDEC Update](#) (Bandwidth Access)

[Comings and Goings February - PDEC Update](#) (Modem Access)

**New Faculty** - Our Extension Family is growing. Please welcome the following new hires:

Kelly Hiemstra, Regional Specialized 4-H Agent III, Northwest District, 2/9/2007

**Transfers**

Judy Butterfield, Regional Specialized 4-H Agent III, Central District, 2/9/2007

Laura Royer, EA I FCS Housing and Financial Management, Osceola County, 2/9/2007

**Resignations** - We want to wish the following faculty the best of luck in their endeavors:

Justin Sapp - EA I - Taylor County - 2/16/2007

Yu Kudo - EA I - Palm Beach County - 2/16/2007

## **Meet Your Specialist**

*James Perran Ross, Ph.D.*

*Wildlife Ecology and Conservation*

### Extending Wildlife Communications in Two Directions

Dr. James Perran Ross is working from an extension position at the Department of Wildlife Ecology and Conservation funded by a grant from FI Fish and Wildlife Commission (FWC) to assist the Commission with stakeholder communication on a variety of wildlife issues.

As development, changing lifestyles, and economic pressures change the way Floridians view and appreciate wildlife, the FWC has to balance wildlife resource conservation and use with human welfare and well being. This can lead to conflicts as FWC uses its constitutional regulatory authority to manage wildlife. Dr. Ross is working with FWC leadership and staff to develop more effective internal mechanisms to receive and respond to stakeholder input. Agency-stakeholder interaction is undergoing a paradigm shift from 'authoritative expert' approaches through more open 'inquisitive' approach to 'transactional' relations where stakeholders are directly involved in decision making. Agency staff need new tools and new understanding to absorb these changes. Dr. Ross is working directly with FWC teams and team leaders, facilitating their meetings, proposing approaches and assisting them to define their response to public input.

On the other side of the equation, stakeholders often are constrained by expectations and cynicism based on prior experience with the public involvement process. Dr. Ross is assisting stakeholder groups assembling, organizing effective governance process, and convening to provide input to FWC. His work currently centers around several highly contentious wildlife issues; manatees, gopher tortoises, and deer hunting. In each of these, conflict has arisen among stakeholder groups with widely different perspectives and among some of these groups and the FWC. Wildlife issues affect the agricultural sector, development interests, land owners, state and local government agencies, and the public. By creating informal discussion forums for these interests, agreeing on transparent and equitable governance and decision making, and building personal relationships, difficult issues can be discussed, common ground explored, competing interests balanced, and consensus recommendations passed to FWC.

Dr. Ross' work with this process is yielding early results, and stakeholder recommendations on gopher regulations and permit process, manatee conservation, and deer hunting regulation changes are receiving serious consideration by FWC. "The process of managing public wildlife resources is inherently social and political," said Ross. "Society and the public demand an increasing say in the management decisions." Building on his background in wildlife biology and several decades of experience in international wildlife treaty negotiations, consultation with wildlife managers and agencies, and deep involvement in conservation issues, Ross is

helping Florida's wildlife agency and Floridians develop better communication, understanding and effective policy for wildlife regulation and conservation.

### **NASULGC Award for Excellence in Extension**

The National Association of State University and Land-Grant Colleges (NASULGC) is accepting nominations for the Award for Excellence in Extension. This award recognizes a select group of Cooperative Extension System educators who excel at Extension programming, make a positive impact on constituents served, and provide visionary leadership for the System. It is designed to focus national attention on the role of Extension - one that is fundamental to the lifelong education and development of residents in communities around the nation. Nominations are due to NASULGC electronically by June 1. Winners will be announced at the *NASULGC 2007 120th Annual Meeting*, November 11-13, 2007, Hilton of New York, New York.

April 2	Call for Nominations from NASULGC
June 1	Nominations Due to NASULGC
June 8	Review Panel Receives Packets
June 18	Panel Review Teleconference
August 1	Awardees and Citations to CSREES
November 11	Awards Ceremony at NASULGC

### **Capture Station**

Based on the interest with the system used for the recent Comings and Goings presentations, IFAS Communication Services has provided a short presentation on their PowerPoint Documentation service. Also included is some information on scheduling the service for your own sessions and seminars. Please feel free to view the presentation if you are interested in the service. [Accordent Capture Station Information](#) Thanks so much!

Additional Links mentioned in the presentation:

[UF/IFAS Training Web Site](#)

[Quail Presentations Site](#)

[IFAS Communication Services Site](#)

### **New Items for sale at the IFAS Bookstore**

Camouflage Hats - \$10

Click Pens - \$5/dozen

Click to see a larger image of the [hat and pens](#).



Extension Comings and Goings is a monthly newsletter distributed by the Office of the Dean for Extension via e-mail and on the Extension web site at <http://extadmin.ifas.ufl.edu>. If you have any suggestions or would like to submit your own recognition or short article of interest, please send them to Liz Perez at [lizann@ufl.edu](mailto:lizann@ufl.edu).