

Extension Comings and Goings
From the Office of the Dean for Extension
July/August 2006

This edition's streaming presentation by Dean Larry Arrington is provided using technology recently acquired by IFAS Communication Services. This new system synchronizes streaming video or audio with the presenter's PowerPoint presentation, providing a unique educational experience. Viewing the presentation requires Microsoft Explorer, Windows Media Player 9 and a relatively fast Internet connection. For those using dial-up access, a modem version is also supplied, which plays an audio version of the Dean's presentation synchronized with the PowerPoint slides.

[Comings and Goings July-August Presentation](#)

[Comings and Goings July-August Modem Version](#)

Freddie Johnson Retiring - Dr. Freddie Johnson has announced that he will be retiring in January 2007. Congratulations to Freddie and Ronnie! We will certainly miss having Freddie on the Extension Team. A search committee for this position will be announced in the near future.

Regional 4-H Positions Advertised - Five Regional 4-H positions funded through the 4-H/Family initiative has been advertised. The positions will be located in Gainesville (2), Quincy, Belle Glade, and Immokalee. We are co-locating the positions with the DEDs in order to provide secretarial support. You can view the position announcements at http://www.personnel.ifas.ufl.edu/countyvacancies.htm#Permanent_Status

The Extension Professionals Association of Florida (EPAF) Conference is September 11-14, 2006 <http://epaf.ifas.ufl.edu>

Attention Faculty Attending EPAF! If you are attending EPAF, we need your help! The Dean for Extension office has established a marketing committee to assist us in better marketing Extension employment opportunities. At the present time the team is working on putting together a brochure for the purpose of attracting qualified applicants to Extension. The brochure will focus on inviting applicants to become part of the solution in making a difference in people's lives by providing effective educational programs for the citizens of Florida.

On Wednesday afternoon, Tom Wright, the IFAS photographer will be available to take photos of faculty members. We want to include as many photos of faculty as we can so that applicants can have a better understanding of the Extension family. During EPAF we will announce the room number so you can drop by to take your photo. If you have any questions please contact Stephanie Toelle - Duval County. She is chairing this committee. Thanks in advance.

Big news the first Solutions for Your Life.com billboard is now up. It's in Tallahassee!

We are very excited about this public awareness campaign for the new Extension web site. Our first billboard in Tallahassee is already up and is reaching more than 19,000 people every day.

Six billboards are planned for this year and we are well on our way. The possible locations are listed below. We are still looking for the sixth location, which could be in Orlando, Tampa or South Florida. We want to thank our sponsor Clear Channel Communications for donating the use of the boards to us. Our only cost is to create the skin (the message portion), which is \$750.00 for the large size boards. Keep your eyes open; you never know where you might see us next.

Here are the current and projected locations, along with reported exposure:

1. Leon county (Tallahassee); Intersection of S. Monroe Street and Gaile Avenue. Daily exposure is 19,100. Already up. 3-month commitment.
2. Citrus County: US 41, Florida Avenue, .7 miles South of County Road 486, facing South. Daily exposure is 9,760. 12-month commitment.
3. Columbia County: I-10, .25 miles east of US 441. Facing West. Daily exposure is 9,180. 12-month commitment.
4. Marion County: County Road 484, 2.5 miles west of US 441. Facing West. Daily exposure is 7,840. 12-month commitment.
5. St. Lucie County: Florida Turnpike, 3.3 miles north of SR 70, Exit 152, Exit for IRREC. Daily exposure 13,200. 3-month commitment.

Goal V, Focus Team I - Personal and Family Well Being wants to share that Dr. Heidi Liss Radunovich, Assistant Professor in the Department of Family, Youth and Community Sciences is a new faculty member Heidi has a .70 Extension appointment and she has been on board since July. Heidi has a

Ph.D. from the University of South Florida in Clinical Psychology. She is a licensed psychologist. Heidi is attending EPAF.

Goal V, Focus IV Team - Housing and Environment wants to share that Dr. Jeong Lee will be joining the Department of Family, Youth and Community Sciences as of September 1, 2006. Jeon has a bachelor degree in Architecture and a Masters and PhD degree in Housing from Virginia Tech University. Jeong will be attending the administrative portion of the upcoming EPAF meeting and you will be able to meet her.

Mike Spranger, Associate Dean for Extension and Don Jackson, Florida Sea Grant recently provided a workshop on Sea Grant Extension fundamentals and professional competencies in Padang, Indonesia at the request and sponsorship of the Indonesian Government and the U.S. National Ocean and Atmospheric Administration (NOAA). In 2002, the Indonesian government created a Sea Partnership Program (SPP), patterned after the NOAA National Sea Grant Extension Program. Over 40 faculty from 16 Indonesian universities, regional provinces and the national government attended this train the trainer workshop.

Amber Waves Feature: "Meat-Processing Firms Attract Hispanic Workers to Rural America." The June 2006 of ERS's Amber Waves includes a feature on how Hispanics increasingly meet labor demand arising from industry restructuring. Read more about this topic by accessing this article on the ERS website at

<http://www.ers.usda.gov/AmberWaves/June06/Features/MeatProcessing.htm>

Annie E. Casey Foundation's 2006 KIDS COUNT Data Book Now Available
The 17th annual national and state-by-state study profiles the well-being of America's children and seeks to enrich discussions concerning ways to secure better futures for all kids. The annual Data Book ranks states on 10 key measures and provides data on child health, education, and the economic condition of families. This year, the Casey Foundation also looks at the critical role that early childhood development plays in preparing millions of American children for success in school and life and discusses ways to support family-based child-care providers. The 2006 KIDS COUNT Data Book materials can be viewed, downloaded, and ordered (at no cost) by visiting <http://www.aecf.org/kidscount/sld/databook.jsp>.

HUD's Series of Nine Reports to Examine Hispanic Homeownership Gap
Despite recent gains, a sizeable gap remains between the homeownership rates of Hispanics (50%) and non-Hispanic whites (76%). The U.S. Department of Housing and Urban Development has commissioned a series of nine reports that examine the homeownership barriers faced by Hispanics, as well as strategies that are aimed at increasing Hispanic homeownership. Barriers are found to include Hispanics' concentration in higher cost urban areas, information gaps about home buying and mortgage qualification processes, and demographic factors such as income, age, education and immigration status. Access the report series at http://www.huduser.org/publications/homeown/hisp_homeownership.html.

New Quarterly Information/Policy Series Launched by the RSS: First Issue Focuses on Rural Poverty. The Rural Sociological Society has just launched a new information/policy series. This first issue addresses the problem of poverty in rural America, making note of the set of options that might offer hope in tackling this difficult issue. It is titled, "At the Razor's Edge: Building Hope for America's Rural Poor." It is authored by Leif Jensen from Penn State University. Bo Beaulieu, the SRDC Director, is serving as the editor of this exciting new RSS series.

2006 Hurricane Education in Full Swing - Sarasota County Extension professionals are canvassing their county with hurricane preparation and mitigation information. They participated in the annual County Hurricane/Flood Preparedness 2-day Expo, where they distributed over 10,000 handouts to approximately 10,000 people. They presented 11 hurricane programs at 8 different sites on hurricanes and trees, shutters, food and food safety, important documents, and assembling an emergency supply kit. Approximately 517 people attended these classes and took home 2855 educational handouts. One presentation was videotaped and was shown for a week to a homeowners association with 1,200 units. News releases were sent to the papers and other media for 6 of the programs, and 2 in-depth articles appeared in local newspapers. Over 850 educational fact sheets and brochures were distributed at the extension office by staff and through a table exhibit and four more community classes are scheduled. [Contact: Mary Jo Oswald]

Extension Photo to Appear on JEOPARDY! - A Sarasota County photograph of an Oleander plant will be a featured clue on an upcoming episode of the JEOPARDY! syndicated television game show. Quadra Productions, Inc. is currently in production on the 2006-2007 season and requested permission to use a photograph of an Oleander plant they found on the Sarasota County Extension web site for a category tentatively titled, "Let's Make Them Irish!" Sarasota County Extension was able to release a high-resolution 800 x 600 pixels, 300 DPI photo by the requested taping deadline of July 14, 2006. [Contact: Amy Marrero]

SRDC Surplus Publications Available Upon Request. The SRDC is doing some summer cleaning--and you can benefit from it! A list of surplus publications with a request form is available at <http://srdc.msstate.edu/publications/O6surplus.htm> The publications listed are available on a first come, first serve basis. Available quantities vary by issue. Requested quantities will be honored when possible. There is no charge for these publications.

Diplomas Count: *An Essential Guide to Graduation Policy and Rates* provides detailed data on graduation rates across the 50 states and the District of Columbia, and in the nation's 50 largest school districts. Along with a wealth of statistical information, Diplomas Count features closer looks at why high school graduation matters, states' wide differences in measuring graduation rates, the factors that predict whether a student is likely to drop out, the worth of the General Educational Development credential, and research-backed ways for educators to help more students stay in school and earn diplomas.

The online version of the report includes "State Graduation Reports," containing policy indicators related to important graduation-rate issues as well as state-level graduation rates for specific subgroups, broken out by race and gender. Another helpful feature is a mapping tool that provides comprehensive data for individual states in the following categories: access to technology, use of technology, capacity of use, state data system, and data access and analysis tools. It also provides ways to compare multiple states' data in all categories, as well as states' overall grades.

Report: <http://www.edweek.org/ew/toc/2006/06/22/index.html>

State graduation reports:

<http://enews.edweek.org/GoNow/a15864a149004a147999147a1>

Mapping tool:

http://www.edweek.org/ew/articles/2006/06/22/41s_map.h25.html

(No cost registration is required)

The primary intent of Rural Realities is to offer a social sciences lens to the host of critical issues impacting rural people and places in the United States and beyond. The aim is to share insights on key issues through the use of sound, social sciences-based research. In other words, Rural Realities is not intended to advocate, but rather serve as a vehicle for sharing quality information on policy options in a format that can prove most useful to policymakers/policy analysts, to foundations, nonprofit organizations, and to others who have an interest in rural issues.

This issue is available on the Rural Sociological Society website at <http://ruralsociology.org/pubs/RuralRealities/RuralRealities1-1.pdf> If you are interested in receiving this publication, please contact the RSS at ruralsociology@missouri.edu to be placed on the mailing list.

The Joint Meeting of PLN, AEA and ASRED is August 28-31, 2006 in San Juan, Puerto Rico <http://srpln.msstate.edu/conferences/pr/>

Community Development Grant Opportunities - "Grant Connections" is published by the Southern Rural Development Center. Check it out at <http://srdc.msstate.edu/funding/aug06.htm>

Congratulations are in order for the following UF IFAS Extension faculty who received 2006 recognition and awards from the Association of Natural Resource Extension Professionals:

Individuals	Award Type	Recognition
Steve Johnson Marty Main	Education Materials (Mixed Media)	Silver Award
Marella Crane Christian Miller	Education Materials (Mixed Media)	Bronze Award

Janet Bargar	Educational Materials (Newsletter/Article Series)	Bronze Award
Janet Bargar	Educational Materials (Promotional)	Silver Award
Maia McGuire	Educational Materials (Short Publication)	Gold Award
Mark Hostetler	Educational Materials (TV/Videoconference)	Gold Award
Mark Hostetler	Educational Materials (website)	Silver Award
Martha Monroe Lauren McDonell	Educational Materials (Training Development)	Gold Award
Martha Monroe Lauren McDonell	Educational Materials (Poster Session)	Gold Award
Sheila Dunning Scott Jackson Chris Verlinde Andrew Diller Marella Crane Marty Main	Achievement (Partner - Poster Session)	Gold Award

It is with great sadness to report that two of our friends and colleagues are no longer with us. **Dr. Martin B. Adjei** was involved in a fatal car accident on August 15. Dr. Adjei was a county faculty member's "Extension Specialist". **Dr. Don R. Sloan** passed away on August 28. In the past, Dr. Sloan served as Chair of the Poultry Science Department and more recently as undergraduate coordinator for the Department of Animal Sciences. Both of these faculty members will be sorely missed. Please keep the Adjei family and Sloan family in your thoughts and prayers.

New Faculty - Our Extension Family is growing. Please welcome the following new hires:

Kiley Harper, EA I, Palm Beach County, 7/06
George Harrison, EA II, Leon County - 8/06
Rebecca Miller, EA I, Madison County - 8/06
Jane Morse, EA I, Pinellas County - 8/06

John Pipoly, CEA I, Broward County - 7/06
Patricia Porchey, CEA I, Sarasota County - 8/06
Christine Rainbolt, CEA I, Palm Beach County - 8/06
Linda Seals, CEA I, Brevard County - 8/06

Resignations - We want to wish the following faculty the best of luck in their endeavors:

Deborah Hooper - Citrus County - 7/06
Larry Varnadoe - Nassau County - 7/06
Marguerite Beckford - Miami-Dade County - 7/06
ShareenLynn Childs - Highland County - 7/06
Josh Pickett - Duval County - 8/06

After many years of service and dedication Wendel Martinkovic, Sumter County, has retired. We want to thank him for all of his contributions to UF/IFAS Extension.

Drs. John Baldwin and Freddie Johnson have relocated to room 1052 McCarty Hall D. Their phone # and address remain the same:

1062 McCarty Hall
PO Box 110220
Gainesville, FL 32611
(352) 392-1781

The Extension County Operations Office in Gainesville has a new phone number, (352) 392-1788. Neal Birmingham, Meaghan Gullede, Adam Naim, Charlotte Simmons, & Amy Tucker-Bauldree can be contacted at this number.

Extension Comings and Goings is a monthly newsletter distributed by the Office of the Dean for Extension via e-mail and on the Extension web site at <http://extadmin.ifas.ufl.edu>. If you have suggestions for contributions, please send them to Liz Perez at lizann@ufl.edu