

EXTENSION

*Comings & Goings*

FROM THE OFFICE OF THE DEAN FOR EXTENSION

Video Presentation by  
Cheri Brodeur

This edition's video presentation is from Cheri Brodeur, Coordinator, Professional Development and Evaluation Center, who provides some updates regarding Goal and Focus Teams.

If you have Flash Player 8 or higher installed on your computer, you can view the video presentation using Flash. **You can download Flash at the following website:**

This is the same streaming technology being used on the Solutions for Your Life web site:

<http://webdev.ifas.ufl.edu/icsvideo/comingsgoings/comingsgoingsmay09.html>

Requires Flash Player installed on your PC and a relatively fast broadband connection.

Goal and Focus Team  
Pages Are Now  
Dynamic!

Check it out!! The Goal and Focus Team Website has undergone some major changes (<http://pdec.ifas.ufl.edu>). Each Focus page still includes the State Focus Team Plan of Action (POA), and the list of focus team members. Focus teams can now add all kinds of additional information that will be valuable to faculty working within each focus area. If you have any suggestions or questions contact your focus team leader. For more information on how this site works, please take a look at this month's Comings and Goings video presentation.

MAY 2009

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## Meet Your Specialist – Monica Ozores-Hampton

Dr. Monica Ozores-Hampton (photo)

Southwest Florida REC - Immokalee

Email: [ozores@ufl.edu](mailto:ozores@ufl.edu) Tel: (239) 658-3400

Monica Ozores-Hampton received her degree in Horticulture with a minor in Soil and Water Science from the University of Florida in 1997. In 1998, she began work as a Post-Doc at SWFREC in Immokalee. Now as an Associate Professor at SWFREC, her specialties include vegetable production with special interest in inorganic and organic nutrient management and fertilization practices, plant-soil nutrient cycling, and vegetable mineral nutrition; developed sustainable techniques for management of soil-borne pests, diseases, nematodes and weeds in vegetables crops utilizing composted materials, solarization and cover crops; and vegetable variety testing, evaluation, and recommendation for Florida growers.



Monica Ozores-Hampton, Ph.D.

“My career as a horticulturist started with my undergraduate degree from the University Catolica de Chile, one of the most highly regarded institutions in South America. There, I had the chance to work with one the largest agriculture communities in the production of fruits and vegetables. This has provided me with a unique world industry perspective. My graduate education and post-doctoral work experiences in research and extension have provided me with a

strong and familiar background in Florida vegetable production. Working with the largest winter vegetable industry in the USA has been personally and professionally invaluable for me, giving me a “hands-on” understanding of their unique vegetable production systems.”

As a Vegetable Specialist at the UF IFAS SWFREC in Immokalee, I will develop a balanced research and extension program focusing on the needs of the industry. I have learned that vegetable production involves hundreds of ‘tasks.’ Therefore, the research and extension programs have to be open and flexible to assist the industry in order to maximize profit, reduce production costs, and protect our environment.”

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## The 4-H Professional Research, Knowledge, and Competency Model

When a 4-H member or college student asks about careers in Extension, and in particular, 4-H, it is easy to guide them to a study that has developed a comprehensive approach to the 4-H youth development profession. As in many disciplines, there is a unique body of research, knowledge, and competencies that must be learned to be a successful faculty member. This month's 4-H centennial update focuses on this research as it pertains to 4-H. To learn more, please click on the following link: [http://extadmin.ifas.ufl.edu/download/4-H/4H\\_Research.pdf](http://extadmin.ifas.ufl.edu/download/4-H/4H_Research.pdf)

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## Planning for the Future in Hamilton County

In January 2008, an interdisciplinary team was organized by the School of Natural Resources and Environment (SNRE) at the University of Florida to work on a project related to economic development, land use, community involvement and planning for the future in Hamilton County. The results of most of the work were reported at a workshop at the Extension Office in Jasper. The team has worked closely with various groups of Hamilton County citizens and in making reports to the Jasper, Jennings and White Springs City Councils and to the County Commission. The work will continue

through mid-August when the remaining tasks will be completed. The written reports available to date are now on the SNRE website <http://snre.ufl.edu/>. Click the banner in the upper right corner. The team will be adding an environmental/socioeconomic atlas in the next couple of weeks, and a historic structures report for a Jennings bank building and website on ecotourism later this summer. With the help of Ron Thomas, each member of the team has recorded an Extension Training video on the process and technique used for their task, and used the results for Hamilton County as an example.

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## Accordent Capture Station

IFAS Communication Services has been recording several Extension programs on its Accordent Capture Station located in the Distance Education Center in G001 McCarty Hall. The Capture Station system packages a presentation in an attractive interface with the UF/IFAS Extension Solutions for Your Life logo, a video window for the presenter, and a larger window for PowerPoints or other computer applications. No special computer programs are needed to see it, as it can be burned to a CD or viewed on common Web browsers such as the latest versions of Internet Explorer and Firefox. The Accordent can also record through the Polycom videoconferencing system. One of the most recent programs recorded was the Vegetable Gardening and Vegetable Diseases series coordinated by Sydney Park Brown. One copy of that CD will be distributed to each county Extension office. For more information, please contact Ron Thomas at 392-3895 or email

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## Center for Landscape Conservation and Ecology Receives National Recognition

Extension materials produced in 2008 by the Center for Landscape Conservation and Ecology have been recognized with four national communications awards.

A water conservation media kit for Extension agents won two awards. The media kit is available online and helps agents provide gardeners with information about Florida-Friendly Landscaping practices and strategies

for dealing with water restrictions. It received a Silver award in the “Marketing Campaign Under \$1,000” category from the professional association for Extension communicators, ACE (Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences). It was also recognized with a Silver award from the Garden Writers Association in the “Kits or Special Projects” category.

The Center’s *The Neighborhood Gardener* e-newsletter received a Silver communications award in the “Newsletter” category from the Garden Writers Association for its October 2008 issue.

A story written for the *Gardening in a Minute* Web site about tomatoes also won a Silver award from ACE in the “Writing for the Web” category.

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## ACE Acknowledges Tracy Bryant

Tracy Bryant received several awards for her exceptional work at this year's Association for Communication Excellence (ACE) Annual Critique and Awards program. The event is geared toward providing members with professional critiques of their work and recognizing those who have done an outstanding job. ACE has designated Tracy Bryant with the awards in the following categories:

Silver award in Graphic Design, Posters for the St. Lucie County Sea Turtle Billboard

Silver award in Publishing, Promotional Publications for the IFAS Extension Bookstore Catalog

Silver award in Publishing, Special Projects for the Annual Research Report

Bronze award in Publishing, Special Projects for the Extension Annual Report Calendar

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## New Software for Newsletter Production

This issue of Extension Comings and Goings was developed using new software created by the Agricultural and Biological Engineering Department (contact Howard Beck at [hwb@ufl.edu](mailto:hwb@ufl.edu), for details). This software enables county agents and other IFAS faculty to collaborate in an on-line environment to develop newsletters and other information including publications and eLearning modules. This is part of a larger effort to use new technology to better organize and coordinate Extension information in IFAS.

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## Resignations

We want to wish the following faculty the best of luck in their endeavors:

Cyndy Mondelus, Family and Consumer Sciences EA I,  
Orange County, 5/1/2009

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## Retirement

After many years of service and dedication Glinder Stephens (Orange County Extension Director and Extension Agent IV) has retired. We want to thank her for all of her contributions to UF/IFAS Extension.

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Extension Comings and Goings is a monthly newsletter of the Office of the Dean for Extension via e-mail and on the Extension web site at <http://extadmin.ifas.ufl.edu>. If you have any suggestions or would like to submit your own recognition or short article of interest, please send them to Liz Perez at [lizann@ufl.edu](mailto:lizann@ufl.edu).

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