



FROM THE OFFICE OF THE DEAN FOR EXTENSION

November/December 2014

Dean's Notes and Quotes

Extension Connections

Our Webinar series Extension Connections on November 24th was a success as we spoke with Professor and Extension Specialist, Dr. Michael Spranger from FYCS. In this session we focus on Extension Reconsidered; what it is, some of the things we did here in Florida, some of the things we heard in the field, and what some of the next steps are. If you were unable to attend, you can view the recording here:

<http://extadmin.ifas.ufl.edu/connect.shtml>

Please stay tuned for more information regarding our next session.

Happy Holidays

The Office of the Dean for Extension would like to extend our warmest greetings and best wishes to you and your families this holiday season.



Regards,
Dr. Nick Place

"The best and most beautiful things in the world cannot be seen or even touched. They must be felt with the heart. Wishing you happiness." - Helen Keller

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Meet Your Specialist



Dr. Huiping Yang

Molluscan Shellfish Aquaculture
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I came to the University of Florida from Louisiana State University Agricultural Center where I have worked on genetics and germplasm preservation of fish and shellfish for aquaculture production and natural fishery resources management.

My specialties are molluscan shellfish hatchery and aquaculture, triplaid-tetraploid breeding technology, germplasm cryopreservation, analysis of flow cytometry for gamete quality and ploidy determination, and related genetic analysis. I also take a special interest in applying the germplasm preservation technology on molluscan shellfish aquaculture for aquaculture production and creation of specific lines for breeding programs and related genetic analysis such as genome research and functional genetics.

In 1997 I received my Ph.D. from Ocean University of China in Aquaculture.

Meet Your Specialist



Dr. Angie Lindsey
UF/IFAS FYCS

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I came from the University of Florida where I completed my masters and my doctoral degree. In between I worked more than 10 years in the non-profit sector in Jacksonville, FL. Upon graduating with my doctorate from UF in 2013, I worked as a post-doctoral associate with the UF/IFAS PIE Center. I worked specifically on the Healthy Gulf, Healthy Communities grant. This project, which is

funded by the National Institute of Environmental Health Sciences, is focused on helping communities become more resilient in the face of disasters. My work with this project continues.

I am a communication scholar with nonprofit experience. Therefore, my work and research tends to combine the two. I am particularly interested in the role nonprofits and community resource organizations play before, during, and after disasters and long-range issues impacting communities. I greatly enjoy working in communities and I enjoy partnering with community leaders and organizations to develop research and programs that can positively impact communities. I take a special interest in issues management, crisis communication, disaster communication, risk communication, community resiliency, social capital, impact of natural and man-made disasters on communities, collaboration among organizations to make a greater impact within communities, natural resource dependent communities, and public relations.

I received my doctorate from UF in 2013 in the Department of Agricultural Education and Communication. My research emphasis included barriers to effective communication experienced by community resource organizations in the Florida Panhandle during the Deepwater Horizon Oil Spill in 2012.

Before returning to UF for my Ph.D., I served as the executive director with the North Florida Affiliate of Susan G. Komen for the Cure. Prior to joining Komen North Florida, I was the marketing and communications manager at the Jacksonville Zoo where I was responsible for all public relations efforts.

I am a native of Columbia, SC., and I received my undergraduate degree in corporate communications from the College of Charleston. I obtained my master's, specializing in crisis communication, from UF. I am married to a Florida native and we have three wonderful and very busy boys - Cooper (11), Greyson (8), and Thad (3). My favorite pastimes are being with my family, watching my boys play sports, Gator football, travel, and attending live music and concerts with my husband.

Meet Your Specialist



Dr. Ariel Singerman
Agricultural Economics

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I came to the University of Florida from California where I had the chance to apply my knowledge and expertise to the everyday dynamics of the rice market. My job was to generate market intelligence for rice buyers of large multinational companies so that they could make informed and timely purchase decisions.

My specialties are Agricultural Economics and Farm Management. The focus of my work will be on citrus and other specialty fruit crops. I also take a special interest in risk management. Since agricultural production involves input commitment before output is realized at harvest, risk management is key to growers.

I obtained my Ph.D. in Economics from Iowa State in 2011. I am originally from Buenos Aires, Argentina. I came to the U.S. to attend graduate school, and met my wife - who is from Padova, Italy - in the meantime. I look forward to exploring Florida with her.

Extension Goes to the Mall

BJ Jarvis, Hort CED IV, Citrus Cty

Citrus County Extension has partnered with a local shopping mall to share educational information with local residents and businesses. A storefront display window in an enclosed mall has been donated to extension for educational displays. Visitors can view this display, obtain UF/IFAS publications, and peruse a calendar of events about upcoming programs in all discipline areas. The floor-to-ceiling window, measuring 20' x 15', is adjacent to the most heavily visited part of the mall, the food court. Outdoor water conservation was the focus of the first display and as a result a significant number of participants registered at a sum-



Water conservation messages along with promoting an upcoming rain water harvesting workshop where the focus of the recent mall display.

mer-time rain barrel workshop. Interest in other extension program areas has been expressed because mall shoppers learned about extension expertise through viewing the window display. Seasonally appropriate displays are planned to change at least quarterly to assure renewed interest. This concept could be replicated in other counties and this space could be utilized by any program area.

4-H The Lagoon and You program

Sue Munyan, 4-H EA I, St. Lucie Cty

The objective of 4-H The Lagoon and You program is to educate St. Lucie County youth and their families about the diversity and importance of the Indian River Lagoon and the effect of their footprint. Through this designed educational and interactive program, students learned about the lagoon, its tremendous variety, and how critical it is to protect this environment from human impacts. The primary objective was to increase knowledge of the Indian River Lagoon and create a change in behavior. Students gained the ability to share what residents can do to reduce or even provide a positive impact through their daily routine, including water conservation, planting with natives, reducing or eliminating pesticide and fertilizer use, eliminating litter, picking up trash and picking up after their pet.

UF/IFAS St. Lucie County Extension partnered with St. Lucie County Oxbow Eco-Center, St. Lucie School Board, St. Lucie and Martin County Boys and Girls Clubs, and the St. Lucie County Aquarium to provide The Lagoon and You program.

A part-time employee was hired to develop educational program materials, engage the students in an interactive classroom experience, and develop an outdoor lagoon activity that was either a water excursion or seining/aquarium activity. Each classroom participated in an interactive slide show where the students identified possible pollution sources that impact the lagoon. The students listed several of the plants, animals, fish, and reptiles living in the lagoon. The Lagoon and You booklet was created to continue the learning process after the classroom activity was completed.

Third and fourth graders participated in a seining activity, identifying their catches, and releasing them back into the lagoon. They learned how to properly use a seining net, a hydroscope, and small fish catching nets. The students were also introduced to the St. Lucie County Aquarium and participated in a scavenger hunt identifying many of the lagoon's inhabitants while answering questions about the interactive displays.

Fifth graders and some 7th graders received the classroom presentation and then participated in a water excursion. It took them out onto the lagoon where they observed many of the plants and animals up close. The students viewed many of the smaller creatures of the lagoon through microscopes such as immature young fish, and crustaceans. The students also discussed the artificial reefs installed at the Fort Pierce marina to provide protection for the marina but also to provide habitat for lagoon populations. The St. Lucie County School Board videotaped a seining experience and a water excursion.

A total of 4397 students participated in The Lagoon and You program. A survey was designed and inserted into an IRLNEP brochure, An Owner's Guide: the Indian River. It's Your Lagoon highlighting activities that homeowners could do to reduce their negative impact on the lagoon. This survey was distributed to each participating classroom and sent home with the students. The survey was also placed on the UF/IFAS St. Lucie County Extension's website. A total of 2,832 or

The Lagoon and You Survey Results		
Question	% yes	% no
Did your child learn new/useful information?	93 (2634)	5 (142)
Did your child share information with you?	93 (2634)	5 (142)
Did you find the owners guide informative?	71 (2011)	5 (142)
Do you plan to put any of the IRL helpful practices to use?	73 (2067)	24 (680)

64% (2832/4397) of the students completed the survey.

The Indian River Lagoon program was incorporated into UF/IFAS St. Lucie County Extension's 100th year anniversary celebration. A total of 34 adults participated in the same boat excursion that the students participated in. The Lagoon and You program was integrated into various extension summer camps.

August 2014 started the new school year and 4-H developed new curriculum. The third grade is learning about the food pyramid in the Indian River Lagoon; fourth grade is learning about sharks of the Indian River Lagoon; fifth grade is seining and participating in the scavenger hunt at the St. Lucie County Aquarium; and 7th grade students are participating in an oyster program. This educational program is continued through the funding of the part-time 4-H program specialist by St. Lucie County.

Citrus Extension Assists Residents Navigating Affordable Care Act

Sarah Ellis, FCS EA I, Citrus Cty

With the passing of the Affordable Care Act (ACA) came much confusion and frustration. To help Citrus County residents better understand ACA's health insurance coverage, tax premium subsidies, penalties, and exemptions, the FCS agent became a Certified Application Counselor. Citrus County Extension hosted two events entitled *Understanding the Healthcare Marketplace*. These events were designed to help consumers better understand the new healthcare law and guide them through the application for health coverage

from the marketplace. The first event was an open house for all county residents, with assistance from FYCS in Gainesville. Serving Needs of Elders, part-



FCS agent Sarah Ellis assisting a consumer with ACA questions.

nered with extension to assist consumers who were eligible for Medicare. A second event was held for the spouses and family members of county employees to learn about their coverage options. In addition, one-on-one meetings were offered to consumers who were unable to attend either event.

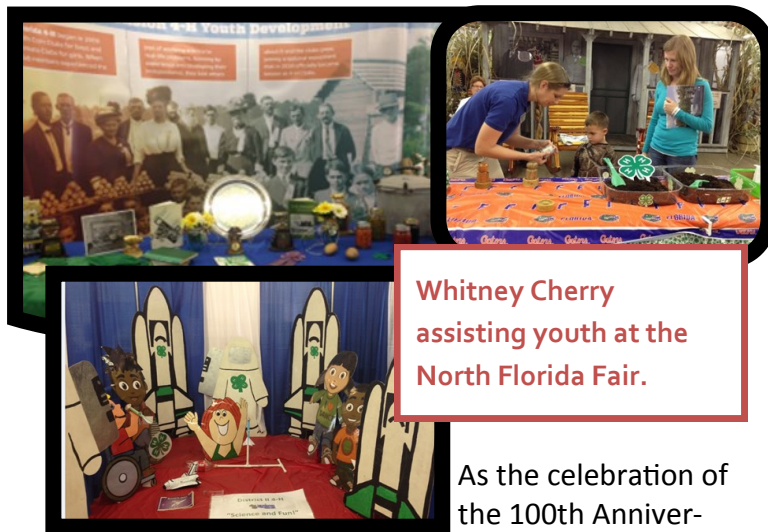
Many residents gained a better understand of available options, and enrolled for coverage. Health insurance helps consumers gain access to health care, preventing problems or finding problems early. Access to health insurance can also help prevent personal bankruptcy.

One participant, a single young male with no coverage needed an affordable plan. He had applied for coverage through the marketplace but did not know how to apply for the subsidies. His original premium was \$260 per month. After speaking with extension faculty his premium was lowered to \$61 per month. He also obtained dental coverage for an additional \$11 per month. Several other participants who had no health insurance for an extended period of time were also able to enroll in marketplace health insurance plans with reasonable monthly premiums.

4-H Implementation Team FAE4-HA Displays at North Florida Fair

Angel Granger, 4-H EA I, Jackson Cty

The North Florida Fair ran November 6-16, where 4-H Agents from across the Panhandle worked diligently in preparation for the thousands of visitors who attended this year's event.



Whitney Cherry assisting youth at the North Florida Fair.

As the celebration of the 100th Anniversary of extension comes to a close, the 4-H Program Implementation Team (PIT) added a static exhibit depicting the 4-H past and an interactive learning station. At this station youth and adults learned about recycling by making newspaper plant pots and taking home tomato seeds. This station depicted the present efforts of 4-H that include helping youth learn life skills, encouraging healthy life styles, gaining an appreciation for the environment, and encouraging creative thinking skills for the future. FAE4-HA has included a booth that depicts this year's National Youth Science Day theme, "Rockets to The Rescue." The idea of finding alternative methods of delivering food around the world in the event of a natural disaster was shared with youth during the month of October. Youth were encouraged to use STEM skills and we also highlighted recycling efforts through the use of everyday items to build a rocket launcher and rockets. The "payload" has included raisins, peanuts and tomato seeds.

Embracing the vision and mission of Florida 4-H, extension provides youth development programs that create positive change in youth, families, and communities through a learn-by-doing approach that helps youth gain the knowledge and skills needed to be responsible and productive citizens.

Creative County Agents Market Extension

Katherine Allen, FCS CED IV, Suwannee Cty

If you have ever heard the cringe-worthy phrase “extension is the best kept secret” then you will appreciate the marketing efforts the UF/IFAS Suwannee County Extension office implemented to become more widely recognized in the community. Every extension office has some basic marketing tools: newsletter, fliers, and the annual fair booth. Yet, most offices have no dedicated money for advertising, and spreading the word about the fabulous programs being offered is a constant challenge. Suwannee County Extension team members continue to brainstorm unconventional ways to help our community access to the information



The FCS team at UF/IFAS Extension in Suwannee County invite you to join them for the 4-H Quilt in a Week sewing camp and the Be Your Own Boss 4-H Entrepreneur Day camps this summer.

available to them:

- Established a weekly column through the local newspaper editor. So, in addition to press releases and photos, UF/IFAS Extension has
- Expanded the website to include: Agent profiles, “Ask an Extension Expert” section, webinars from around the state, and a handy tool to search online for 4-H publications.
- Created a buzz with our annual fall 4-H Round Hay

Bale Decorating Contest in front of the office.

- Entered Master Gardener volunteer floats in the Wellborn Blueberry Festival and the Christmas on the Square in Live Oak. During the parade, participants are given cards to visit the extension booth in exchange for a free gift.
- Included the Suwannee County Extension’s Farm Family of the Year on local business and govern-



The youth attending the 4-H Culinary Day Camp wanted to thank all of the fabulous volunteers who helped out at the UF/IFAS Extension office in Suwannee County. The volunteers helped to “Make the Best, Better!”

ment sign boards. We present the award at the County Farm Bureau Annual Meeting.

- Used Master Gardener volunteers to teach local civic organizations appropriate pruning practices during “work days” at the newly established Heritage Park and Gardens in Live Oak.

- Recognized the need to ensure recognition at exhibits. Hence, we include two 4-H and two Gator-logged camp chairs to help merchandise and brand our programs.
- Provided advisory committee members with logo materials to help them feel a part of the team: coffee cups, notepads, sticky notes, portfolios, license tags, and more. In addition, we purchased two shirts for every staff member to assist with branding. We have the extension logo on aprons used at various events and demonstrations. Every staff member has a logo windbreaker and a 4-H



The youth participating in the 4-H Quilt in a Week Day Camp wanted to thank all of the fabulous volunteers who helped out at the UF/IFAS Extension office in Suwannee County. The volunteers help to “Make the Best, Better!”

fleece jacket. Support staff team members also have umbrellas and totes with the logo. Each team member was provided 4-H magnets and UF/IFAS license tags for personal vehicle as well on the county vehicles.

- Acknowledged our appreciation to volunteers and special guests by sending handwritten thank-yous on logo note cards. Created a volunteer recognition luncheon to celebrate their work.
- Produced personalized 4-H banners. All 4-H clubs have their own banner to use during exhibits and festivals.
- Employed a photo backdrop that has the logo so all photos (personal and those sent to the paper) have branded identity.

According to multiple long standing community members, they had no idea that our office did all of that! We continue to hear comments throughout the community about how in the last 7 years the Suwannee County extension office has really increased the number and variety of programs in the community.

2014 Gulf Coast Agritourism and Ecotourism Business Development Conference

Carrie Stevenson, Coastal Sustainability EA II, Escambia Cty

As we all look forward to the next 100 years of Cooperative Extension, the continued development of local businesses relying on a sustainable relationship with soil and water is more crucial than ever. Many city dwellers feel disconnected from the sources of their food and water and want to reestablish that connection by experiencing a local farm, river, or bay. When the five Panhandle agents who hosted the first Gulf Coast Agritourism and Ecotourism Business Development Conference envisioned this conference a year and a half ago, they wanted to provide business owners and those working with ecotour and agritour operators an opportunity to broaden their knowledge base and experience other successful operations hands-on. Funded primarily by



The Adventures Unlimited zip line was a highlight of the conference!

a grant from BP, the conference attracted 50 clientele (split evenly between agricultural and ecological enterprises), 14 Extension agents and specialists, and 6 tourism industry profes-

sionals from several locations in Alabama and all over Florida, and from Walnut Hill to Miami. Jack Sanborn, owner of the Santa Rosa County-based Adventures Unlimited and conference host, welcomed the group to his nearly 30-year old eco-tourism venue and praised them for providing opportunities to explore the outdoors and inspiring “the next generation of environmentalists.” The first full day was kicked off by the agent team—Blake Thaxton, Chris Verlinde, Libbie Johnson, Rick O’Connor and Carrie Stevenson—

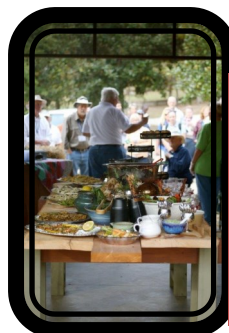


Marketing expert Eric Eckl discusses techniques for successfully reaching clientele at the conference.

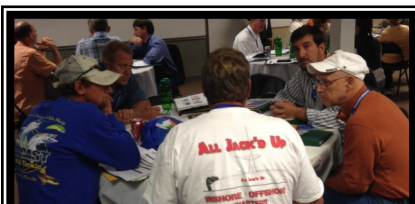
introducing the newly developed Naturally Escarosa website (<http://webdev.ifas.ufl.edu/webteam-staging/naturally-escarosa/>)

and app. They hoped this could serve as a template for other regions outside the Escambia and Santa Rosa

County area as they seek to promote similar businesses. During the 2-day conference they heard from experts in marketing, liability, and employment law. Participants had formal panel discussions and time



Farmer Ray Davis welcomes the conference participants to Clear Creek Farm, where he and wife Wanda had prepared a locally-grown feast



Diverse clientele, including charter fishermen, a dive operator, and a farmer discuss marketing techniques

around the campfire to talk with seasoned veterans of the ag/ecotour business. They visited three working farms and ended the week by paddling Coldwater

Creek or zip-lining along it through the pine forest.

Initial feedback has been extremely positive from the business owners, agents, and speakers. As one fledgling ecotour business owner stated, "This conference is exactly what I needed. I'm now motivated to go back and talk to my business partner about what we need to do to move to the next level." They believe that well-run, successfully marketed agricultural and natural resource-based



Extension Agents and conference organizers: Chris Verlinde, Libbie Johnson, Carrie Stevenson, Jo Dee Cattrell (Adventures Unlimited staff), Blake Thaxton and Rick O'Connor.

enterprises have a bright future and are key to sustaining Florida's tourism industry, local ecosystems, and food production.

Hamilton County Youth Agriculture Day

Greg Hicks, Ag/4-H CED IV, Hamilton Cty

Hamilton County is a small rural north Florida county (population 14,592) in which agriculture is one of the three major employers. Agriculture is a constantly changing and complex industry that is

striving to meet the needs and concerns of consumers. Agricultural products are essential to everyday living and youth struggle to understand their importance. Less than 50% of the county's youth have any concept of what agriculture is or where many agricultural products come from. The median age of the local farmer is increasing (58 years) and recent graduates seek employment in other fields.

In an effort to increase youth awareness of agriculture in Hamilton County, all fourth grade youth were taught about agriculture production and its importance to the local economy at our "Youth Ag Day." This annual event is coordinated by Greg Hicks (Hamilton County CED) in cooperation with the Hamilton County Farm Bureau and the Hamilton County School District. Approximately 140 youth were bused from their respective school to the arena where they were divided into groups and rotated through 11 stations by group leaders to learn about Hamilton County agriculture. Each station had a knowledgeable volunteer who talked about the commodity located at their station. The group leaders were Hamilton High School FFA Chapter members. The stations included small animal production, large animal production, forestry production, row crop production systems, fertilizer production, bee keeping, nutrition/healthy snacks, and antique farm tools. After the rotation was complete the groups joined together for a presentation consisting of an overview of the food and fiber production chain. The youth were given a packet of goodies and educational materials

donated by Florida "Ag in the Classroom," Florida Beef Council, Florida Cattlemen's Association, Florida



A local bee keeper teaches youth about how pollination is important to agriculture and how honey is one of nature's purest foods packed with vitamins and minerals.

Dairymen's Association, Florida Peanut Association, and the UF/IFAS Extension Hamilton County office to take home and share with their parents. PotashCorp White Springs sponsored the meal and the Hamilton County Farm Bureau helped to prepare and serve the meal.

Following the event, evaluations were sent to each teacher concerning their students. All of the fourth grade teachers (100%) responded to the survey and reported that "Youth Ag Day" was beneficial to their students, the topics covered were practical and relevant, and speakers at each station were knowledgeable of their commodities. Teachers also reported that 83% of their students' knowledge in the area of agriculture prior to the event was inadequate, while 100% of their students' knowledge in the area of agriculture increased because of this experience. Teachers additionally reported that youth in their classrooms requested a visit to the local high school agriculture department and showed interest in furthering their knowledge in the area of agriculture.

Pledging Our Hands to Service and Healing

Stefanie Prevatt, 4-H EA I, Leon Cty

On Monday, September 15, 2014, a fire was started near a small town called Weed, California (Siskiyou County). High winds combined with extremely dry conditions and an ongoing drought caused the fire to grow rapidly and shoot through the city limits.

Weed Elementary school, which serves approximately 250 students in grades K-8, was not completely ruined but the fire engulfed the playground, surrounding trees and most of the walkways leading to the campus. One wing was severely smoke damaged. Miraculously, this fire did not take any human lives, but 154 homes were destroyed.

Upon hearing this news, UF/IFAS Extension professionals and Florida 4-H members, parents, volunteers, and staff immediately put their heads and hands together to devise a plan of action for



Student government officers at Weed Elementary accepting the backpacks on behalf of their school.

helping this community in California.

A tremendous thank you goes out to the NW Extension Administrative District, Florida 4-H Camping Program, Florida 4-H State Headquarters, and Florida 4-H State Council, for the immediate and overwhelming support of this effort!

One California mom said it best: "[the] great support has meant all the difference to...getting back on track and moving forward."

One month later, more than 60 backpacks (with more than 700 lbs of school supplies!) arrived at the Siskiyou County Extension Office. Within a matter of days, these backpacks were in the hands of California 4-H members and students whose school supplies could not be reclaimed because of the severe health risks from the damage and smoke. Special backpacks were sent to three 4-H members who lost their homes – each received \$100.00 in Wal-Mart gift cards!



Big Springs 4-H members with backpacks (Savannah, Karli, and Layla up front).

On-Farm Forage Demonstrations in the NE Extension District

Derek Barber, Livestock/Nat Res/4-H EA II, Columbia Cty

Cool-season forage selection is an important management decision for farmers and land managers



Planting at Santa Fe River Ranch (Alachua Cty).

to make for grazing and/or wildlife food plots. Demonstration sites can provide growers access to cool-season forage crops that can be grown in northeast Florida. County agents from four counties teamed with UF/IFAS Extension specialists to plant winter forage plots in 18 varieties and wildlife food plots in 21 varieties at a site within each agent's county. Faculty included Barton Wilder (Alachua), Tim Wilson (Bradford), Derek Barber (Columbia), Amanda Marek (Nassau), Dr. Ann Blount, and Dr. Cheryl

Dr. Ann Blount discussing varieties in Bradford Cty



Mackowiak. These demonstration trials benefited the growers by allowing them to experience the different planting methods (broadcast vs seed drill), nitrogen fertilizer application rates, and which varieties are best suited for our individual counties. Growers also learned about forage diseases such as crown rust on oats and agents received training from state specialists allowing them to serve as the "eyes in the field" on disease/insect outbreaks on forages in NE Florida.

The 85 clients from 10 counties that participated in the two field days in-



Presentations and field day on forages by Agents in Columbia Cty

creased their knowledge on winter forage varieties and were able to have questions answered. At the Bradford County site, FFA students participated in each stage of the research process with one FFA student completing his "Proficiency in Research" by analyzing data from the project. Agents from the four counties will continue to collect data next year and contribute results into an EDIS publication on cool season forages in NE Florida

4-H Hay Bale Decorating Contest

Brian Estevez, 4-H EA II, Suwannee Cty

Marketing your 4-H program can be a daunting task. Science-based literature recommends formulating a message that attracts attention for joining a 4-H club. With such emphasis on social media, sometimes a simple message is most effective. The Hay Bale Decorating Competition was developed for local 4-H clubs to compete in a fun atmosphere and to market 4-H to the citizens of Suwannee County. Hay bales were placed in front of the Extension Office and each 4-H club has the opportunity to purchase a bale and decorate it with a fall theme. Since 2011, an average of 70% of Suwannee County 4-H clubs participated in the competition. As 4-H clubs started constructing



their displays, public interest sparked a new purpose for the competition and marketed the Suwannee County 4-H program. Observations from Suwannee County Extension

Agents and staff included increased traffic at the extension office, expanded media coverage of 4-H in the newspaper and on local websites, and enhanced interest in 4-H activities from youth and adults within the community. More than 500 youth were able to participate in a fun competition and develop life skills such as creativity, planning, organizing, goal setting, decision making, problem solving, teamwork, and marketing, while



the Suwannee County 4-H program had increased visibility in the community.



What's Trending in Extension?

Amy Harder, Associate Professor, AEC

It's always a happy day for me when I see the latest issue of the Journal of Extension announced in my inbox. I love to scroll through the article headlines because they offer some insight into what's trending nationally in Extension. Scrolling through the latest issue of JOE shows that a lot of our colleagues are exploring the potential for, and barriers to, the use of digital technologies as tools for reaching clientele. Digital technologies are relevant to our work here in Florida, too. Are you a digital devotee or does using digital technologies seem too difficult to you? Both ways you'll find articles that relate to you and, more importantly, practical ideas you can try in your own programs and a resource (the authors) you can consult if you want more information. Reading articles in JOE is a great way to learn from the experience of our peers.

It's easy to make sure you get every issue of JOE as soon as it's published. Go to <http://www.joe.org/journal-subscribe.php> to choose one of five different ways you can follow the journal: e-mail, RSS feed, Facebook, Twitter, or Google+. JOE makes it easy for you to get the latest information on Extension in a format you prefer. Here are the UF/IFAS Extension faculty who

shared their scholarship in the November 2014 issue of JOE. Congratulations!

- Improving Participation of Non-Traditional Audiences: The Empower Ocala Garden Project. Austen Moore (AEC graduate), Norma Samuel (Marion County), Glenn Israel (AEC)
- Prevalence and Effectiveness of Technology Use Among Family & Consumer Sciences Agents. Stephanie Toelle (Duval County), Victor Harris (FYCS)
- Conducting a Statewide Dual-Purpose Program for Pesticide Applicators and County Extension Agents. Fred Fishel (AGR), Guodong David Liu (HORT)

Save the Date! Easy as PIE Webinar Series

Date: December 17

Time: 2-3 pm

Topic: Public opinion of food safety

What are the food safety actions that Floridians do and do not practice? What food safety issues are Floridians concerned about? What do people think about the safety of organic or local food? Join this session to learn the answers to these questions and more about the public perceptions, attitudes and knowledge of food safety as Joy Rumble discusses the latest public opinion survey results. Doug Archer will provide insights into the results based on his extensive experience working in the field of food safety and pose a few questions to generate discussion on how the results of this survey may be put to use.



Dr. Doug Archer
Professor
Department of Food Science and Human Nutrition
Associate Dean for Research
Director of Florida Agricultural Experiment Station

And



Dr. Joy Rumble
Assistant Professor
Department of Agricultural Education and Communication
PIE Center
University of Florida

Registration is required for each session; visit our website to register and to learn more about the Easy as PIE Webinar Series: <http://www.piecenter.com/easy-as-pie/>
Contact Nicole Dodds for more information: ndodds@ufl.edu or 352-273-3139.

Arrivals

We would like to welcome the following new faculty:

Henry Bignell, 4-H EA I, Escambia Cty
Evan Anderson, Ag EA I, Walton/Okaloosa Ctys

Departures

We would like to wish the following agents the best of luck in their future endeavors:

Karen Headlee, Food, Nut and Health EA III, Charlotte Cty
Rob Trawick, Com/Res Hort EA II, Jackson Cty

Extension Comings and Goings is a monthly newsletter distributed by the Office of the Dean for Extension via e-mail and on the Extension web site at <http://extadmin.ifas.ufl.edu>.

If you have any suggestions or would like to submit your own recognition or short article of interest, please send them to Valkyrie Shah. Please feel free to also forward any questions or comments about this periodical to Valkyrie Shah at valkyrieshah@ufl.edu.