

**Extension Comings and Goings**  
**From the Office of the Dean for Extension**  
**September 2008 ([PDF version](#))**

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**Streaming Presentation by David Sammons**

This edition's streaming presentation is from Dr. David Sammons, Director of IFAS International Programs, who provides information on Extension's role in the International arena. Viewing the presentation requires the Microsoft Explorer browser, Windows Media Player 9 and a relatively fast Internet connection. However for those using dial-up access, a modem version is also supplied, which plays an audio version of his presentation.

[David Sammons: International Programs and Extension:](#)

- <http://streaming.video.ufl.edu/~icsvideo/ComingsGoingsSept08.asx>

[David Sammons: International Programs and Extension \(audio only-- modem version\)](#)

- [http://streaming.video.ufl.edu/~icsvideo/ComingsGoingsSept08\\_audio.asx](http://streaming.video.ufl.edu/~icsvideo/ComingsGoingsSept08_audio.asx)

**Flash Video version!**

If you have Flash Player 8 or higher installed on your computer, you can view the video presentation using Flash. This is the same streaming technology being used on the Solutions for Your Life web site:

[David Sammons: International Programs and Extension - Flash Version:](#)

- <http://webdev.ifas.ufl.edu/icsvideo/ComingsGoings/ComingsGoingsSept08.html>

**Meet Your Specialist – Paul Monaghan**



*Paul Monaghan, Ph.D. ([photo](#))*

*University of Florida – Agricultural Education and Communication*

*Email: [monaghan@ufl.edu](mailto:monaghan@ufl.edu) Tel: (352) 392-0502*

Paul Monaghan came to the University of Florida from the University of South Florida College of Public Health where he directed a CDC funded project called the Partnership for Citrus Worker Health. His specialties are community based research and social marketing. He received his degree in Anthropology from the University of Florida.

“I have a unique position in IFAS and the Center for Landscape Conservation and Ecology to assist extension agents in the use of social marketing to make their programs more effective. Social marketing uses commercial methods of marketing to promote beneficial programs for society. I have experience combining this methodology with community organizing and participatory research which I believe makes it an even more powerful tool for social change.”

**New Agriculture and Food Research Initiative** – The link below will allow you to download a set of PowerPoint slides that were used by Deborah Sheely to describe the new Agricultural Food Research Initiative program.

<http://extadmin.ifas.ufl.edu/download/AFRI.revised.ppt>

These slides may assist you in understanding the CSREES plans for this program. The AFRI will provide grants for research, teaching, and extension programs.

**4th NOAA-Indonesian Capacity Building Workshop** - In August 2008, Mike Spranger, Associate Dean for Environment and Natural Resource Programs led a team to Indonesia to participate in the 4<sup>th</sup> NOAA-Indonesian Capacity Building Workshop on applications of marine and climate change observations for decision-making and forecasting, and to meet with Indonesian governmental officials and university administrators to discuss programs. Members of the team included Karen Blyler, 4H Marine Education Coordinator; Betty Staugler, Sea Grant Extension Agent for Charlotte County and Chris Simoniello, Education Coordinator with the Gulf of Mexico Coastal Ocean Observing Regional Association.

The team provided formal presentations and informal discussion on how marine, coastal and youth programs function, with emphasis on planning, implementation and evaluation of programs, along with the strategic planning process. Successful outcome of these meetings were that formal cooperative agreements were established between the University of Florida and three Indonesia universities (Bandung Institute of Technology, Bogor Agricultural University, and Hasanudin University).

Funding for this trip was provided by NOAA’s Office of International Programs, NOAA’s Climate Program Office, and IFAS Office of International Programs.

**Florida 4-H Win All-American Dairy Judging Contest** - The Florida 4-H Dairy Judging team placed 1st overall and 1st in reasons at the All-American Dairy Judging Contest in Harrisburg, PA. Lindsey Rucks from Okeechobee County was high individual overall and in reasons. Shelby Snowberger from Lake County placed 8th overall as an individual, Brittnay Watts from Madison County placed 10th overall as an individual and Austin Salter from Hillsborough County placed 27th overall as an individual. These young adults did an awesome job representing Florida 4-H. Now on to World Dairy Expo!

**New Products at the Bookstore** - The IFAS EXTENSION BOOKSTORE is proud to announce the following exciting new products designed to enhance the everyday life of Florida citizens. Try

butterfly watching or gardening with **Florida Butterfly Encounters** or get to know the plants in your area with **Biology and Identification of Nonnative Plants in Florida's Natural Areas**.

If you're Extension faculty, staff, or part of a student organization, don't forget to take advantage of your **40% Discount** on 10 copies or more!

**Identification and Biology of Nonnative Plants in Florida's Natural Areas**, Second Edition, 300+ color images, 210 p., SP 257, \$30.

This revised second edition includes more than 117 nonnative plant species that occur in Florida's natural areas as well as an extensive literature review of each species. This field guide, designed to assist natural area managers in recognizing nonnative and invasive plant species on lands that they manage will also be of use to naturalists, horticulturists, landscapers, and gardeners. Complemented by 300+ color photographs, the descriptions provide plant identification characteristics, plus details on their ecological significance, distribution, and life history.

**Florida Butterfly Encounters**, 4 booklets including, *50 Common Butterflies of Florida*; *Butterfly Watching Basics*; *Florida Butterfly Gardening*; *Checklist of Florida Butterflies*. SP 446, \$7.

In parks, in fields, and in their own home gardens, people are discovering the bright and beautiful world of butterflies. *Florida Butterfly Encounters* is a series of booklets designed to enlighten both the beginner and the experienced butterfly enthusiast. You will find information on how to attract, observe, identify, and keep track of the wonderful butterfly species found in Florida. The four booklets included are:

- 50 Common Butterflies of Florida, 55 pp.
- Butterfly Watching Basics, 20 pp.
- Florida Butterfly Gardening, 16 pp.
- Checklist of Florida Butterflies, 20 pp.

**AEC Graduate Students for (Unpaid!) Hire!** - Do you work in a county reasonably close (less than 100 miles) to campus? Do you have an upcoming event for which you need some extra assistance? Maybe you've got more schools requesting 4-H enrichment projects than you can handle, or you know the upcoming Master Gardener workshop would be improved by an extra pair of hands. If so, then please consider asking an AEC graduate student in extension education to give you a hand. They are actively seeking out opportunities to earn hands-on experience while completing their degrees. To request a graduate student's assistance, please contact Amy Harder at 352-392-0502, ext. 230, or at [amharder@ufl.edu](mailto:amharder@ufl.edu).

**New Faculty** – Please welcome the following new faculty:

Vanessa Spero, 4-H/Youth Development Ext. Agent I, Brevard County, 9/22/2008

**Resignations** – We want to wish the following faculty the best of luck in their endeavors:

Russ Giesy, Dairy Ext. Agent IV, Sumter County, 9/4/2008

Extension Comings and Goings is a monthly newsletter distributed by the Office of the Dean for Extension via e-mail and on the Extension web site at <http://extadmin.ifas.ufl.edu>. If you have any suggestions or would like to submit your own recognition or short article of interest, please send them to Liz Perez at [lizann@ufl.edu](mailto:lizann@ufl.edu).