

# Florida Cooperative Extension 2024–2029

## Pathway to Creating Engagement Through Innovation & Excellence

### Vision

To be a leading provider of research-based solutions that empower individuals, families and communities to improve their quality of life while creating a better tomorrow for all Floridians.

### Mission

Florida Cooperative Extension engages with individuals and families, and partners with communities to provide quality, relevant education and research-based expertise to foster healthy people, a resilient environment and a strong economy.

### Values

- Responsiveness
- Excellence
- Access
- Lifelong Learning
- Integrity

### GOALS

QUALITY OF EDUCATIONAL DELIVERY

VISIBILITY AND ENGAGEMENT

ACCOUNTABILITY AND IMPACT

EMPLOYEE'S PROFESSIONAL GROWTH, SATISFACTION, AND RETENTION

OPERATIONAL EFFECTIVENESS

### INITIATIVES

1

**Increasing the Sustainability, Profitability, and Competitiveness of Agricultural and Horticultural Enterprises**

- Sustainability of Production Systems and Alternatives
- Farm Economics, Entrepreneurship, and Management
- Citizen Awareness of Food Systems and the Environment

2

**Enhancing and Protecting Water Quality, Quantity, and Supply**

- Water Quality and Supply
- Public Awareness of Water Issues

3

**Enhancing and Conserving Florida's Natural Resources and Environmental Quality**

- Healthy and Resilient Ecosystems
- Invasive Species Management

4

**Creating Sustainable Urban and Suburban Communities**

- Green Buildings and Environmental Landscapes
- Urbanization and Pest Control
- Energy Conservation Practices
- Community Policy Development

5

**Improving Individual, Family and Community Health**

- Healthy Eating, Food Access, and Lifestyle Behaviors
- Food Safety and Food Entrepreneurship
- Mental Health and Well-Being
- Housing and Financial Well-Being
- Healthy Relationships

6

**Strengthening Community Resources and Economic Development**

- Disaster Management
- Leadership Development and Civic Engagement
- Economic Development

7

**Preparing Youth to Thrive as Responsible Citizens and Productive Members of the Workforce**

- Positive Youth Development
- Volunteer and K-12 Educator Development
- Workforce Readiness
- Strategic Growth

An Equal Opportunity Institution.