

NAE4-HYDP Promotional Piece Team Entry
Alachua County 4-H Volunteer Voices Impact Report

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- **Objectives**

The objective of this promotional piece was to recognize volunteers for their significant impact on the Alachua County 4-H program and to inform them of the progress of meeting the needs they addressed in the annual Volunteer Voices needs assessment by:

- Showcasing the significant impact volunteers have made on the program by identifying quantifiable values associated with their contributions.
- Inspire continued future volunteer engagement by recognizing their efforts.

- **Target Audience**

The target audience was 4-H club leaders and local stakeholders – primarily the Alachua County Board of County Commissioners.

- **Current Population**

Alachua County 4-H had 94 volunteers and five county commissioners at the end of the 2023-2024 4-H year.

- **Methods Used**

First, the content was written and gathered based on the Volunteer Voices needs assessment and volunteer outcomes from the 2023-2024 4-H year. Next, a design was created and modified to display the content and draw attention to the many successes of the volunteer program. Finally, the report was distributed to volunteers and local stakeholders.

- **Impact Results**

Alachua County 4-H has seen growth in its volunteer program consistently each year. While the direct impacts of this piece are not necessarily measurable, multiple volunteer development models show value in volunteer recognition. Additionally, this report has put transparency behind the Volunteer Voices needs assessment in showing the results and providing insight to the in-progress projects that address the identified needs.

- **Information on the role the applicant had in the entry**

Mary Lee Sale wrote and compiled the content. Caylin Hilton and Derby Sale created the original design. Mary Lee Sale edited the design and compiled the final version.

- **Publisher's Requirements**

UF/IFAS Extension requires proper use of organizational logos, including the 4-H clover, and for the posts to align with branding standards including proper fonts, colors, graphic elements, etc.

- **Production Costs**

There was no cost to the 4-H program to develop this entry. A free nonprofit version of Canva Pro was used to create the document.



ALACHUA COUNTY 4-H VOLUNTEER VOICES 2023-2024 IMPACT REPORT

Each year at the annual volunteer training, we work together to create a list of needs for club leaders. Over the past three years, 60 unique needs have been identified, and 31 of these have been addressed in some capacity. I hope you will continue to join me in identifying and addressing club leader needs so we can work together to Make the Best Better.

-Your 4-H Agent, *Marydee Sale*

2023 Needs Assessment

Priority 1

connecting with UF departments, more youth/parent participation, educational activities across ages

Priority 2

4-H Online user friendliness, speakers for club meetings, more adult volunteers, "What is 4-H" flyer

Priority 3

how to structure meetings, notifications on county-wide events, electronic payments, train-the-trainer events

Priority 4

embryology kits, more state events

Priority 5

remote meetings, closer shooting sports trainings, online content, chicken coops, quarterly meetings for youth, bulk snack closet, community garden for clubs at office, pig scales

Priority 6

larger archery shed

91% of clubs were represented
at state-level programs

60% of clubs had more than 2 club leaders

100% of volunteers demonstrated youth development skills

In-Progress Projects

- List of UF departments with contacts
- 4-H club "starter pack" with flyers, giveaways, and other marketing resources
- 4-H parent "starter pack" with information including why parents should step up as club volunteers



IMPACT

\$245,868

Value of Volunteer Time

8,360

Volunteer Hours

94

Volunteers

371

4-H Club Members

**15 4-H CLUBS SERVING
ALACHUA COUNTY YOUTH**



76.25% of club members improved at least one **life skill** through 4-H club participation



Seven State Executive Board members and one state officer



\$109,006 in funding received including **van** and **endowment** donations



2,010 **students** reached through 4-H **In School** programming