

**Objectives:** The goals of this entry were to engage 4-H youth in learning about podcast production, improving their communication skills, and providing a way for youth to do community outreach.

- **Target Audience:** The target audience for the podcast included Wakulla County residents who might listen to the podcast on a radio broadcast, download it from a podcast service, or listen using the link on the Wakulla 4-H blog or 4-H Facebook page. The target audience for the podcast production experience included current 4-H members ages 8 to 18.
- **Current Population:** The total population for Wakulla County is estimated to be 34,690 (U.S. Department of Commerce, 2021).
- **Publisher's Requirements:** We worked with a radio station to produce our podcast so that we could air it on their station and use their production equipment. Radio station personnel assisted us with editing and post-production to ensure broadcast quality.
- **Methods Used:** To prepare to launch a podcast project with 4-H youth, I attended conference presentations about other 4-H podcast efforts and spoke with industry professionals. Ultimately, the decision was made to partner with a local radio station who was willing to broadcast the podcasts as radio programs as well as help youth produce the broadcast in a professional recording studio with expert editing assistance. The finished product is also available on multiple podcasting services and links were published via UF/IFAS blog channels and social media.
- **Production Costs:** The five podcast episodes that were created and aired in 2024 cost a total of \$375 to produce which represents a discounted production cost provided by the radio station to support a youth-focused program. Production cost for a single podcast was \$75. The entry for this award is the podcast featuring youth involved with the Teen Science Café program: <https://soundcloud.com/wave94/episode-11-wakulla-county-4-h-teen-science-cafe-presents-recycle-reuse-repurpose-upcycle>
- **Impact Results:** 10 youth expanded their technology skills, learned how to conduct interviews, and gained valuable public speaking experience.
- **Information on the role the applicant had in the entry:** I established the partnership with the radio station, I taught basic interviewing skills to the youth involved, I raised funds so that the project would be sponsored. I recruited interview participants. I worked with radio staff to edit and review podcast before it aired/was posted.
- **Other information as outlined on each award description/score sheet:** The program submitted for consideration was one of a podcast series produced by Wakulla 4-H since the program began in 2022. The episode features a youth interview conducted and aired in 2024. The podcast featured a youth planned educational event as part of the Teen Science Café series.

Link includes audiofile:

Episode 11 with youth Caden Gruebel is being submitted for this award.

<https://soundcloud.com/wave94/episode-11-wakulla-county-4-h-teen-science-cafe-presents-recycle-reuse-repurpose-upcycle>

### **Further Information**

This podcast episode was developed as part of a larger teen project associated with the Wakulla 4-H Teen Science Café series as part of the 4-H Future Leaders of Wakulla Club.

<https://teensciencecafe.org/>

<https://teensciencecafe.org/cafe-locations/>

## Wakulla 4-H Podcast

Link to podcasts:

<https://blogs.ifas.ufl.edu/wakullaco/2024/06/20/learning-communication-skills-producing-the-wakulla-county-4-h-podcast/>

Caden Gruebel won at the North Florida Fair for his Graphic Design marketing pieces for the Teen Science Café.





# Teen Science Cafe Presents: Recycle, Reuse, Repurpose, Upcycle

Join us for a Presentation and Hands on Activities to show how we can make a difference!

- Engage with youth about making better choices.
- Present statistics of how much more waste goes to our landfills during the holidays.
- Demonstrations on how to recycle, reuse, repurpose, and upcycle.
- Refreshments will be served.

Please RSVP to Eventbrite: [tinyurl.com/RRRU4H](https://tinyurl.com/RRRU4H)

Event Date/Time: November 19, 2024, 6-8pm

84 Cedar Avenue, Crawfordville, FL



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