

# Florida Cooperative Extension 2024-2029

## Pathway to Creating Engagement Through Innovation & Excellence

### Vision

To be a leading provider of research-based solutions that empower individuals, families and communities to improve their quality of life while creating a better tomorrow for all Floridians.

### Mission

Florida Cooperative Extension engages with individuals and families, and partners with communities to provide quality, relevant education and research-based expertise to foster healthy people, a resilient environment and a strong economy.

### Values

- Integrity
- Excellence
- Responsiveness
- Lifelong Learning
- Access

### GOALS

QUALITY OF EDUCATIONAL DELIVERY

VISIBILITY AND ENGAGEMENT

ACCOUNTABILITY AND IMPACT

EMPLOYEE'S PROFESSIONAL GROWTH, SATISFACTION, AND RETENTION

OPERATIONAL EFFECTIVENESS

### INITIATIVES

1

**Increasing the Sustainability, Profitability, and Competitiveness of Agricultural and Horticultural Enterprises**

- Sustainability of Production Systems and Alternatives
- Farm Economics, Entrepreneurship, and Management
- Citizen Awareness of Food Systems and the Environment

2

**Enhancing and Protecting Water Quality, Quantity, and Supply**

- Water Quality and Supply
- Public Awareness of Water Issues

3

**Enhancing and Conserving Florida's Natural Resources and Environmental Quality**

- Informed Community Decision-making
- Natural Resource Operations
- Environmental Stewardship

4

**Creating Sustainable Urban and Suburban Communities**

- Green Buildings and Environmental Landscapes
- Urbanization and Pest Control
- Energy Conservation Practices
- Community Policy Development

5

**Empowering Individuals and Families to Build Healthy Lives and Achieve Social and Economic Success**

- Health and Wellness
- Nutrition and Food Systems
- Financial Resource Management

6

**Strengthening Urban and Rural Community Resources and Economic Development**

- Economic Development and Entrepreneurship
- Community Capacity Building
- Resources for Community Decision-making

7

**Preparing Youth to Be Responsible Citizens and Productive Member of the Workforce**

- Youth Development
- Organizational and Volunteer Systems