

## Summary of Attendance to NACAA Conference

Ft. Wayne Indiana, Sept. 9-12, 2019

By Liz Felter

Attending the meeting gave me the opportunity to present in the Ag Issues and Public Awareness session. The presentation entitled "Driving Leadership and Cultivating Collaboration" had 38 attendees and ended with many comments and questions. More importantly I was able to attend all of the presentations in the Ag Issues and Public Awareness track and get some new ideas to tweak and try at home. The talk that discussed "farm terrorists" was very interesting in that it talked about being prepared for this type of person to show up at a farm tour or farm program and how to deal with them. In addition I was a team member for the national finalist communications award for the bound book.

The super seminar on communicating about GMOs was excellent and helped guide me in my approach to the IST "Understanding CRISPR, What Is It and How to Communicate About It" I very timely topic and one that is trending in agriculture.

I was also asked several questions about NACAA 2022 being hosted in W. Palm Beach by FACAA. Always fun to market FACAA's effort to host the national meeting. Great to witness the first NACAA president to come from Florida in the last 70 years get sworn in. NACAA AMPIC has one of the largest selections of professional development in one location that all agents can benefit and grow from.