28th Annual
Northwest Florida

Beef Conference
& Trade Show
Thursday, February 21, 2013

$5 per person registration fee

Jackson County Extension
Agriculture Conference Center
2741 Pennsylvania Ave, Marianna, FL 850-482-9620

2013 Focus: Keeping Beef Herds Sustainable

Schedule of Events:
7:30 – Trade Show & Registration Opens
8:15 – Welcome
8:30 – Cattle Market and Input Economic Outlook
  Curt Lacy, UGA Livestock Economist
9:00 – Managing Supplemental Feed Costs
  Matt Hersom, UF Beef Nutrition Specialist
9:30 – Pushing the Productivity of Your Pastures
  Ann Blount, UF Forage Breeder
10:00 - Trade Show Exhibitor Introductions
10:15 – Trade Show Break
10:45 – Florida Fish and Wildlife Commission Update
11:00 – Enhancing Herd Reproductive Performance
  Cliff lamb, UF Beef Reproduction Specialist
11:30 – Rancher Panel Discussion: Long-term Beef Herd Profitability
  Beaver Yoder, Scott Cunningham, Pat Durden, Gary Tuten
12:15 – Grilled Steak Lunch (Special Thanks to Jackson County Cattlemen’s Association)
12:45 – 1:30 Trade Show Open
2:00 – 3:00 Optional Cool Season Forage Tour at NFREC
2012 Trade Show Exhibitors & Conference Sponsors

- ABS Global: Doug Townsend & James Umphrey
- Barber Fertilizer: Donald Barber
- Dow AgroSciences: Al Wright
- Farm Credit of NW Florida: Debbie Shuler & Lesia Andrews
- Flint River Mills: Beau Hatcher & Rusty Hatton
- Merck Animal Health: Greg Woodard
- Merial: Hez Early
- NRCS: Andy Hopkins
- Panhandle Tractor: Billy Williams
- Pfizer Animal Health: Billy Arrighi
- Southeastern Select Sires: Len Holliman
- Southern Silage Supply: James Waite
- Stay-Tuff Fencing: Michael Taylor
- Sweet Pro: George Fisher & Jerry Shoop
- USDA Farm Service Agency: Shelly Sale
- W.B. Fleming Company: Richard Meadows
- Westway Feed Products: Charlie Gressman

2013 Beef Conference Planning Committee

- Jed Dillard - Jefferson County
- Henry Grant - Gadsden County
- Roy Carter - Gulf County
- Judy Ludlow – Calhoun County
- Doug Mayo - Jackson County
- Shep Eubanks - Holmes County
- Mindy Hittle-McNair - Walton County
- Jennifer Bearden - Okaloosa County
- John Atkins - Santa Rosa County
- Allison Meharg – Escambia County
- Cliff Lamb – UF/IFAS NFREC Beef Reproduction Specialist
- Ann Blount – UF/IFAS NFREC Forage Breeder
- Nicholas DiLorenzo - UF/IFAS NFREC Beef Nutrition Specialist
- Cheryl Mackowiak – UF/IFAS NFREC Soil Specialist