

28<sup>th</sup> Annual  
Northwest Florida

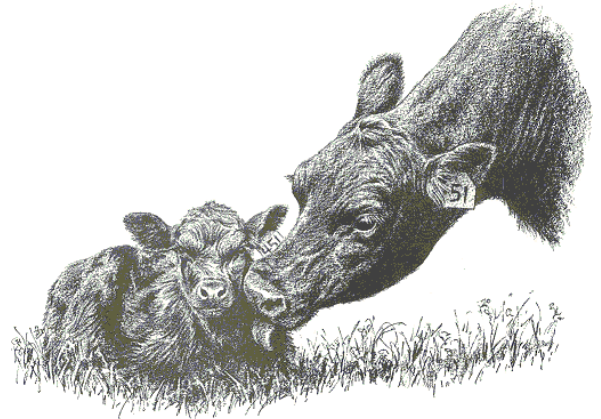


# Beef Conference & Trade Show

Thursday, February 21, 2013

\$5 per person registration fee

**Jackson County Extension**  
**Agriculture Conference Center**  
2741 Pennsylvania Ave, Marianna, FL 850-482-9620



**2013 Focus: Keeping Beef Herds Sustainable**

## Schedule of Events:

**7:30 – Trade Show & Registration Opens**

**8:15 – Welcome**

**8:30 – Cattle Market and Input Economic Outlook**  
Curt Lacy, UGA Livestock Economist

**9:00 – Managing Supplemental Feed Costs**  
Matt Hersom, UF Beef Nutrition Specialist

**9:30 – Pushing the Productivity of Your Pastures**  
Ann Blount, UF Forage Breeder

**10:00 - Trade Show Exhibitor Introductions**

**10:15 – Trade Show Break**

**10:45 –Florida Fish and Wildlife Commission Update**

**11:00 –Enhancing Herd Reproductive Performance**  
Cliff lamb, UF Beef Reproduction Specialist

**11:30 – Rancher Panel Discussion: Long-term Beef Herd Profitability**  
Beaver Yoder, Scott Cunningham, Pat Durden, Gary Tuten

**12:15 – Grilled Steak Lunch** *(Special Thanks to Jackson County Cattlemen's Association)*

**12:45 – 1:30 Trade Show Open**

**2:00 – 3:00 Optional Cool Season Forage Tour at NFREC**



## 2012 Trade Show Exhibitors & Conference Sponsors

**ABS Global**

Doug Townsend & James Umphrey

**Barber Fertilizer**

Donald Barber

**Dow AgroSciences**

Al Wright

**Farm Credit of NW Florida**

Debbie Shuler & Lesia Andrews

**Flint River Mills**

Beau Hatcher & Rusty Hatton

**Merck Animal Health**

Greg Woodard

**Merial**

Hez Early

**NRCS**

Andy Hopkins

**Panhandle Tractor**

Billy Williams

**Pfizer Animal Health**

Billy Arrighi

**Southeastern Select Sires**

Len Holliman

**Southern Silage Supply**

James Waite

**Stay-Tuff Fencing**

Michael Taylor

**Sweet Pro**

George Fisher & Jerry Shoop

**USDA Farm Service Agency**

Shelly Sale

**W.B. Fleming Company**

Richard Meadows

**Westway Feed Products**

Charlie Gressman



## 2013 Beef Conference Planning Committee

Jed Dillard - Jefferson County

John Atkins - Santa Rosa County

Henry Grant - Gadsden County

Allison Meharg – Escambia County

Roy Carter - Gulf County

Cliff Lamb – UF/IFAS NFREC Beef  
Reproduction Specialist

Judy Ludlow – Calhoun County

Ann Blount – UF/IFAS NFREC Forage  
Breeder

Doug Mayo - Jackson County

Nicholas DiLorenzo - UF/IFAS NFREC Beef  
Nutrition Specialist

Shep Eubanks - Holmes County

Mindy Hittle-McNair - Walton County

Cheryl Mackowiak – UF/IFAS NFREC Soil  
Specialist

Jennifer Bearden - Okaloosa County